

DeltaVision[®]

Broad network.
Flexible solutions.
The easy choice.

For companies with 501 or more employees

 DELTA DENTAL[®]



THE DELTAVISION DIFFERENCE

DeltaVision supports your staff with customized plans, local service, and Iowa's most diverse network of independent and retail providers. Add in the superior service that Delta Dental customers have enjoyed for decades, and you can see how DeltaVision makes eyecare coverage easy.

We Have You Covered

LOCALLY

Offered by Delta Dental of Iowa since 2009

40
MILLION COVERED

NATIONALLY

Largest network in the U.S. with more than **74,000** providers

Cover nearly

500
GROUPS IN IOWA

from small to large

BROAD NETWORK

for a choice of independent and retailer providers

SEE BUSINESS IMPROVE

Many people associate vision care only with glasses, but a vision exam can provide early detection of health conditions ranging from eyestrain to diabetes to high blood pressure. A fully insured eyecare plan can help you improve the overall wellness of your employees, improving productivity¹.



The need for vision care is easy to see:

- The average American adult spends **11 of 18 waking hours** looking at a screen²
- **10 million children** suffer from undetected vision problems³

75%

OF ADULTS use some form of vision correction⁴

And so are the benefits to you:

Proper eye care delivers **\$7,800** in added productivity per employee⁵

DeltaVision®

DELTAVISION SIMPLIFIES EVERYTHING

By combining DeltaVision with Delta Dental, you will experience easier administration through a single contact and in many cases, a combined bill. And that's just the beginning:

For Employers:

- Range of plan options from off-the-shelf to customized
- Flexibility to fit any budget and benefit needs
- Voluntary or contributory financing options
- Employer Connection website with all benefits information at your fingertips

For Employees:

- Outstanding coverage benefits — allowance levels are based on retail prices rather than wholesale
- More choices through a large local network of independent and retail providers — an online provider locator makes it easy to see the options
- Member ID cards, plus mobile app with digital ID card

EVERYONE LOVES CHOICES

And DeltaVision delivers. For instance, your employees can choose frames from a wide range of independent providers as well as leading optical retailers.



Plus, DeltaVision members get direct access to glasses.com and contactsdirect.com for additional choices and savings. Both sites provide great pricing on popular brands and designer styles, giving your employees an almost endless selection. Members get reduced or free shipping and returns, plus they can link directly from our website or use their DeltaVision ID to have benefits automatically processed — just another way that DeltaVision makes eyecare easy.

GLASSES.com **contactsdirect**

Q: WHAT IF VISION CARE IS INCLUDED IN OUR MEDICAL COVERAGE?

A: Research shows that Americans are twice as likely to get an eye exam when they have a standalone plan rather than a plan embedded within their medical coverage.⁶ Plus, embedded plans typically don't cover the cost of materials, so the out-of-pocket costs for your employees go up considerably. Just as important, prospective employees are paying more attention than ever to the total compensation and benefits lineup, and a fully insured vision plan can help your business stand out. DeltaVision also offers Materials Only as an option so you don't have to pay for coverage you already have.

Q: WHAT MAKES INSURANCE A BETTER CHOICE THAN A DISCOUNT PLAN?

A: While discount plans typically provide predefined savings on materials, insurance coverage encourages eye exams, offers savings on materials, and provides protection against rising out-of-pocket costs. Compared to a discount plan, the estimated annual savings of a DeltaVision plan on top of premiums paid, can be up to \$115 for an individual and up to \$460 for a family of four.⁷

¹ National Eye Institute, <https://www.nei.nih.gov/healthyeyes/eyehealthtips>, Dec 2011

² The Total Audience Report; Q4 2014, Nielsen, March 2015

³ National Parent Teacher Association

⁴ VisionExpo summary of the Vision Council report

⁵ Vision Council's 2015 Digital Eye Strain report

⁶ SHRM 2016 Employee Benefits Survey 2016

⁷ Based on a sample transaction only using cost averages from Delta Dental. Actual savings will vary depending on plan benefits, frame and lens selection.



VISION AND DENTAL A Winning Combination!

Simplify administration and more when you include DeltaVision with Delta Dental coverage.

ADMINISTRATION EASE

- One contact for dental and vision benefits
- Employer Connection website combines functions for dental and vision benefits
- Single bill for fully insured dental and vision

CONVENIENCE FOR EMPLOYEES

- Member ID cards, plus mobile app with digital ID card
- Search for both dental and vision providers on Delta Dental's website

For More Information

Contact your broker or a DeltaVision representative at **877-423-3582**, or visit deltadentalia.com/deltavision.



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DeltaVision is underwritten by Veratrus Benefit Solutions, Inc., a wholly owned subsidiary of Delta Dental of Iowa, utilizing the EyeMed Vision Care Access and Insight networks.