

DELTA DENTAL OF IOWA

Notice of Financial Privacy Practices

This notice is designed to provide group policyholders with notice of Delta Dental of Iowa's privacy practices with respect to nonpublic personal financial information of individual members. Delta Dental of Iowa is committed to maintaining the confidentiality of both financial and medical information in accordance with all applicable laws. You do not need to contact us or do anything as a result of this notice. It is simply meant to inform members of our privacy practices regarding nonpublic personal financial information. You may wish to file this notice with your dental plan records.

Collecting Financial Information to Conduct our Business

We collect, retain and use certain types of nonpublic personal financial information about members for the purpose of serving their dental insurance needs and administering the group dental plan. We may collect information from the following sources:

- Information we receive from dentists or members on applications, enrollment forms or other forms, or in response to oral requests for information from dentists or members, for example, identifying information such as name and address; and
- Information about members' transactions with us such as premium payment history.

Types of Financial Information We May Disclose

We may disclose nonpublic personal financial information about members to the following types of nonaffiliated third parties:

- To the member of the group dental plan;
- To other insurers and insurance agents;
- To treating dentists; and
- To our vendors such as claims entry, dental consultants, financial institutions, information technology and printers.

We also may disclose nonpublic personal financial information about members to nonaffiliated third parties as permitted by law.

Disclosures to Service Providers for Joint Marketing

We may disclose all of the nonpublic personal financial information we collect, as described above, to companies that perform marketing services on our behalf, such as independent agents, or to other financial institutions with whom we have joint marketing agreements, such as health insurers.

How We Protect the Confidentiality and Security of Subscribers' Nonpublic Personal Financial Information

We restrict access to nonpublic personal financial information about members to those employees who need to know that information to provide our dental plans and services to members. We maintain physical, electronic, and procedural safeguards that comply with applicable federal regulations to guard members' nonpublic personal financial information.

