

# **Delta Dental of Iowa Public Benefit Policy**

## **Corporate Vision**

Delta Dental of Iowa will make contributions that will measurably make a difference on the state of oral healthcare of underserved populations in Iowa. Contributions may be financial, technical, or human resources to programs or organizations which are intended to improve the dental health of Iowans at-large or that address the specific dental needs of underserved populations.

## **Objectives**

Corporate contributions will be concentrated on supporting the following initiatives:

1. Educational projects to enhance the awareness of good oral health with a focus on children, the elderly, the indigent, and populations with specific dental needs.
2. Activities that are preventive in nature and are aimed to decrease the incidence, prevalence, and severity of dental disease.
3. Research efforts to improve dental health, specifically those that enhance the art and science of dentistry and/or address a prevalent dental disease or issue of significant impact to Iowans.
4. Projects that provide assistance to make dental care more accessible and affordable to underserved areas and populations of Iowa.
5. Other programs to advance the public interest objectives and initiatives of DDIA or that coincide with the stated goals of Healthy Iowans 2010.
6. Continuing education programs for dental providers.
7. Support the oral healthcare needs of those impacted by major disasters

## **Funding Guidelines for Requests**

DDIA aspires to partner with community organizations and programs that share our vision of a dentally healthier Iowa. Contributions are generally awarded to organizations or individual entities located in Iowa, serving Iowans, and meet one of the following criteria:

- are a non-profit 501 (c) (3), governmental or academic institution
- are involved in projects or activities that address one of the stated objectives of the DDIA Public Benefit Program,
- are dentists who locate their practice in a underserved area and/or agree to receive as patients underserved populations.
- address the urgent oral healthcare needs of victims of major disasters

## **Contributions are generally not awarded to programs/organization for:**

- Capital purposes (building, remodeling, or furnishing of facilities).
- Direct payment or reimbursement of individual dental services.
- Ongoing annual operating or project expenses.
- Religious groups for strictly religious purposes.
- Lobbying, political, or fraternal activities.

- Sports and athletic programs.
- Projects that do not serve residents of the state of Iowa

No contributions will be made to an organization that discriminates by race, sex, religion, color, creed, age, or national origin.

Contributions are generally funded for a single year only, but may be eligible for multi-year support. Requests for multi-year support should address the specific activities, costs, timelines, and expected outcomes for each year. Funding requests may be initiated internally or externally by various organizations. External requests should be submitted using the appropriate application form. Requested funding amounts in excess of \$50,000 require approval of the DDIA Board of Directors.

### **Public Benefit Program Funding Vehicle**

DDIA has established a donor advised fund (i.e. Delta Dental of Iowa Donor Advised Fund) with the Greater Des Moines Community Foundation as a vehicle for investment and disbursement of Public Benefit funds. The Greater Des Moines Community Foundation invests in financial instruments and donates funds to public benefit projects as directed by Delta Dental of Iowa.

### **Public Benefit Advisory Committee**

The purpose of the Public Benefit Advisory Committee is to draw upon the collective expertise of Committee members and provide guidance and oversight of Public Benefit Program direction and funding requests to the Delta Dental of Iowa (DDIA) Board of Directors.

The Public Benefit Advisory Committee is an external ad-hoc Committee to the Delta Dental of Iowa Board. The committee will be comprised of not less than six members representing government, the community, the dental profession, academia, health entities, or other philanthropic organizations.