



## **NEWS RELEASE**

### **For Immediate Release**

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### **Delta Dental of Iowa Gives 40 for Its 40<sup>th</sup> Anniversary in 2010**

**Johnston, IA (Nov. 29, 2010)** – Delta Dental of Iowa recently celebrated its 40th anniversary with an open house at its newly constructed facility in Urbandale. In honor of its 40th, Delta Dental donated 40 toothbrushes on behalf of each open house attendee to one of four Iowa charities. More than 8,000 toothbrushes were donated to Iowa Head Start Association, Iowa Homeless Youth Center, Iowa United Methodist Foundation and United Way of Iowa.

Since 1970, Delta Dental of Iowa has provided high-quality dental benefits to employer groups and individuals in Iowa. As the state's largest dental benefits provider, Delta Dental of Iowa provides dental benefits to 3,100 Iowa employers, 749,000 subscribers in and out-of-state, 5,500 individuals and contracts with more than 1,400 Iowa dentists. In addition, Delta Dental provides vision care benefits through DeltaVision<sup>®</sup>.

“Over the past 40 years, Delta Dental has established itself as the leader in dental benefits in Iowa with the support of our stakeholders including employers, brokers, participating dentists and subscribers,” said Donn Hutchins, president and CEO of Delta Dental of Iowa. “I am also proud of the work of our Public Benefit Program and the Delta Dental of Iowa Foundation which fulfills our vision of improving the oral health of all Iowans.”

As a not-for-profit, Delta Dental invests and supports oral health projects that focus on access to care, prevention, education and research through its Public Benefit Program and the Delta Dental of Iowa Foundation. Since 2005, Delta Dental of Iowa has invested more than \$4.5 million in these programs.

“Delta Dental's Public Benefit Program continues to be recognized as a major supporter and funder of oral health initiatives in Iowa,” said Jeff Plagge, board chair for Delta Dental of Iowa. “From our mini-grant program which has provided more than \$722,000 for 177 oral health projects throughout Iowa to large grants supporting community health

centers, Delta Dental has helped make a measurable difference in the oral health of Iowans.”

The Iowa company is a member of the Delta Dental Plans Association, a national organization of not-for-profit Delta Dental plans. The national association is the largest dental benefits carrier in the nation providing coverage to 54 million people in more than 93,600 employer groups.

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