



NEWS RELEASE

For Immediate Release

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Operation: Smiles from Home - Delta Dental of Iowa Honors Iowa Service Members



Photo caption: Delta Dental of Iowa mailroom staff, Cheryl Love and Steve Wilson, prepare to send 3,100 oral health kits to Iowa Army and Air National Guard service members currently deployed in Afghanistan.

JOHNSTON, Iowa (March 30, 2011) – Delta Dental of Iowa recognized Iowa service men and women overseas with a donation of 3,100 oral health kits as a part of the Federation of Iowa Insurers’ 2011 Insurance Day on the Hill. The theme of this year’s event was *Serving Those Who Serve Us*.

At Delta Dental’s *Operation: Smiles from Home* booth, Governor Terry Branstad, Lt. Governor Kim Reynolds and all Iowa legislators were asked to complete a card to donate

oral health kits in honor of Iowa soldiers currently serving from their districts. More than 3,100 oral health kits were donated to the Iowa Army and Air National Guard – one for every Iowa service member currently deployed to Afghanistan.

“The Federation’s Insurance Day on the Hill is a great opportunity to highlight the importance of the insurance industry in Iowa, while promoting Delta Dental’s non-profit vision and supporting the Iowa National Guard members serving in Afghanistan,” said Donn Hutchins, president and CEO of Delta Dental of Iowa.

In addition to the donation, Delta Dental also recognized employees that have family members on active military duty.

The Federation of Iowa Insurers’ annual Insurance Day on the Hill provides elected officials with an opportunity to meet their constituents and learn more about important issues affecting the insurance industry in Iowa.

Delta Dental of Iowa is the largest and most experienced provider of dental benefits in the state. As a not-for-profit, Delta Dental of Iowa invests in oral health projects through the Delta Dental of Iowa Foundation that focus on access to care, prevention, education and research. Delta Dental of Iowa is a member of the Delta Dental Plans Association, a national organization of not-for-profit Delta Dental member companies. The national association is the largest dental benefits carrier in the nation providing coverage to 54 million people in more than 93,600 employer groups.

The Federation of Iowa Insurers is an association of life insurance, health insurance, and financial services companies doing business in Iowa. The Federation is committed to educating and informing consumers, government leaders, the business community, and its own members about important issues affecting the life insurance, health insurance and financial services industries.

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