



NEWS RELEASE

For Immediate Release

Delta Dental of Iowa
2401 SE Tones Drive, Suite 13
Ankeny, IA 50021
Phone: 515-261-5500

Contact:
Jill Hamilton, Corporate Communication Manager
Phone: 515-261-5526
jhamilton@deltadentalia.com

Delta Dental of Iowa Foundation Funds Iowa Mission of Mercy Project for Free Dental Care



Left to Right: Jeff Plagge, Delta Dental of Iowa Foundation Board Member; Suzanne Heckenlaible, Executive Director, Delta Dental of Iowa Foundation; Dr. Steven Bradley, President, Iowa Dental Association; Dr. William Strohman, President, Iowa Dental Foundation; and Donn Hutchins, President and CEO, Delta Dental of Iowa.

Ankeny, IA, September 18, 2009 – The Delta Dental of Iowa Foundation has awarded \$50,000 to the Iowa Dental Foundation, the Iowa Dental Association’s non-profit foundation, to help fund the Iowa Mission of Mercy (Iowa MOM) project. The two-day event scheduled for Friday, September 25 and Saturday, September 26 will be at the Iowa Speedway in Newton. Iowa MOM is expected to serve an estimated 1,000 patients seeking dental care at no cost and with no need for appointments.

“The Delta Dental of Iowa Foundation is proud to be a major sponsor of the Iowa Mission of Mercy event,” said Donn Hutchins, president of the Delta Dental of Iowa Foundation. “The goal of Iowa MOM ties directly with Delta Dental’s mission to support and improve the oral health of Iowans. Throughout the two-day event, hundreds of dentists, hygienists and other volunteers will come together to assist Iowans oral health needs.”

There is a strong connection between oral health and overall health. Untreated oral infections can lead to other serious health care issues. With the Iowa MOM event, Iowans can access free dental care including cleanings, fillings and extractions. Mission of Mercy projects are conducted throughout the country have been very successful in bringing all the participants in the oral health system together in a concentrated effort to address short-term oral health needs of the community.

In addition to providing funding for Iowa MOM, Delta Dental of Iowa staff has served on the statewide steering committee and will volunteer at the two-day event. The clinic opens each day at 7:00 a.m. and closes at 5:00 p.m. Patients are seen on a first-come, first-served basis. More information is available at www.IowaMOM.org.

Delta Dental of Iowa is the largest and most experienced provider of dental benefits in the state. As a not-for-profit, Delta Dental of Iowa invests in oral health projects through the Delta Dental of Iowa Foundation that focus on access to care, prevention, education and research. The Iowa company is a member of the Delta Dental Plans Association, a national organization of not-for-profit Delta Dental plans. The national association is the largest dental benefits carrier in the nation providing coverage to 54 million people in more than 89,000 employer groups.

#