

NEWS RELEASE

For Immediate Release

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Pacesetter Company Exceeds United Way Campaign Goal



Pictured from L to R: Rich Russell, Delta Dental United Way Chair; Judy Hines, United Way of Central Iowa; and Donn Hutchins, President and CEO of Delta Dental.

ANKENY, IA – September 15, 2009 - Delta Dental of Iowa employees, along with the company's matching gift program, contributed more than \$58,000 to the United Way of Central Iowa.

As a United Way Pacesetter company, Delta Dental ran an aggressive campaign and exceeded last year's results by 18 percent. Throughout the month of August, Delta Dental conducted 10 fundraisers including a bake sale, silent auction and raffle to raise money for the United Way.

"Delta Dental of Iowa and its employees are committed to giving back to our community through the United Way of Central Iowa," said Donn Hutchins, President and CEO of Delta Dental of Iowa. "Being a pacesetter company for the 2009 campaign was a great honor and we very proud our campaign results."

Delta Dental of Iowa is the largest and most experienced provider of dental benefits in the state. As a not-for-profit, Delta Dental of Iowa invests in oral health projects through the Delta Dental of Iowa Foundation that focus on access to care, prevention, education and research. The Iowa company is a member of the Delta Dental Plans Association, a national organization of not-for-

profit Delta Dental plans. The national association is the largest dental benefits carrier in the nation providing coverage to 54 million people in more than 89,000 employer groups.

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