

# Introducing Dentalytics

A Partnership to Maximize Quality Dental Care

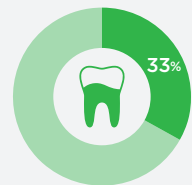


Delta Dental of Iowa teamed up with WhiteCloud Analytics, an industry-leading healthcare performance management company, to present Dentalytics to you and your staff. This tool puts the power of dental practice analytics in your hands at **no cost** to you or your dental office.

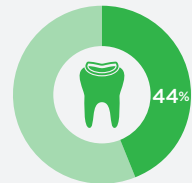
From tracking patients' sealants and fluoride treatments to evaluating your high-risk periodontal population, Dentalytics can become a powerful tool for you and your practice.

Of children treated by Delta Dental covered offices in Iowa:

Only one-third of children ages 6-18 at high-risk for dental caries are receiving two fluoride treatments per year.



Only 44% of high-risk children ages 6-9 are receiving first molar sealants.



Dentalytics is a trusted adjunct to your practice management software, helping you identify high-risk patients and the preventive treatment needed to improve outcomes.

# Best practices for your practice.

**Delta Dental of Iowa**

We have teamed up with WhiteCloud Analytics, an industry-leading healthcare performance management company, to put the power of dental practice analytics in your hands. From tracking patients' sealants and fluoride treatments, to preventive care schedules and evaluating your high risk periodontal population — this application is becoming one of the most powerful tools in a dentist's hands to help maximize quality dental care.

The application provides feedback on your practice performance month-by-month. This insight helps assess your performance relative to peers while providing an opportunity to share best practices for patient management and process improvement with fellow dentists.

**Dentalytics Dashboard**

Only 1 in 3 high caries risk children aged 6-18 are receiving 2 fluorides per year in the state of Iowa\*

**WhiteCloud HEALTHCARE**

**About the Dashboard**

**Metrics**  
This dashboard contains oral health care metrics identified and developed by the Dental Quality Alliance, an organization established by the American Dental Association to develop performance metrics for oral health care. These metrics are primarily focused on evidence-based preventive care recommendations for higher-risk patients. Other metrics include preventative care for low-risk patients and children's utilization of services.

Explore the metric library for more information on these metrics.

**Source Data**  
Metrics are calculated based on claims submitted to Delta Dental of Iowa from Iowa providers. Patient lists are determined by patients seen at your practice within the past 12 months, but risk may be determined by patient history going back as far as four years (regardless of which providers were seen in that time frame.)

**Patient Lists**  
Detailed patient lists are available for each measure, showing you which patients may need to come in for recommended care.

[Learn More](#)

Landing Page

**Provider 691 (Performance), Nov 2014**

**Overall Score** Nov 2014 **30 of 58 points**

**Trend**

**Scores by Category**

**Oral Health Care Measures** 30 of 58 points

**Oral Health Care Measures**

- % Enrollees Age 6-18 At Risk - 1 Fluoride 100% 6

**Time Period** 1 month ending Nov 2014

**Trend**

**Peer Rates** You 11 Peer Providers

Dentist Dashboard

**Office 24 (Dentalitics), May 2015**

**Molar Sealants** 23% 7 / 14

**% Enrollees Age 10-14 At Risk - Second Molar Sealants** 24% 7 / 29

**% Adults - History of Periodontal - Maintenance** 40% 16

**% Adults At Risk - Examination** 86% 126 / 147

**% Enrollees Age 6-18 Low Risk - 1 Fluoride** 96% 28 / 108

**% Enrollees Age 6-18 Low Risk - 2+ Fluoride** 45% 48 / 108

**% Enrollees Age 6-9 Low Risk - First Molar Sealants** 44% 8 / 18

**% Enrollees Age 10-14 Low Risk - Second Molar Sealants** 31% 11 / 35

**Utilization of Children's Dental Services**

- % Enrollees Age 0-3 Any Dental Service 0% 0 / 37
- % Enrollees Age 0-3 Periodic Evaluation 0% 0 / 40

**% Adults - History of Periodontal - Maintenance**

Qualified: 40 patients  
Observed: 16 patients  
Rate: 40%  
Points: 11 of 35

**Time Period** 1 month ending May 2015

**Trend**

**Peer Rates** Office 24 6 Peer Offices

Patient Dashboard

**Delta Dental of Iowa is excited to offer this new tool to you and your practice for FREE.**

The Delta Dental Dentalitics oral health application provides practice-level measurements utilizing the American Dental Association endorsed Dental Quality Alliance measures. The data is updated monthly for all Delta Dental of Iowa patients. This will allow you to better engage your high-risk patients with the recommended prevention regimen.

Contact your Delta Dental of Iowa team to learn more today!



**Donna Glanz**  
Professional Relations  
Representative  
515-261-5533  
dglanz@deltadentalia.com



**Donnella Miller**  
Professional Relations  
Representative  
515-261-5613  
dmiller@deltadentalia.com



**Dr. Jeffrey Chaffin**  
Vice President,  
Dental Director  
515-261-5656  
jchaffin@deltadentalia.com