

Improving the Health and Smiles of All Iowans.

2020 Delta Dental of Iowa Community Impact and Delta Dental of Iowa Foundation Annual Report

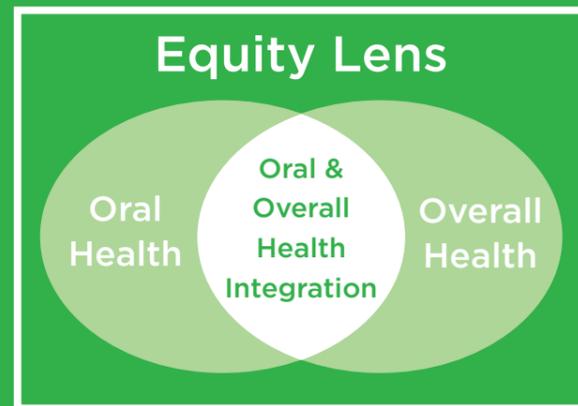


DELTA DENTAL OF IOWA FOUNDATION

As a not-for-profit insurance company, Delta Dental of Iowa's mission is to improve the health and smiles of the people we serve. Through the Community Impact Program, Delta Dental invests in projects that improve our communities and support oral and overall health initiatives.

How we define our work through an equity lens:

- **Oral health** - Activities that promote healthy smiles for all Iowans
- **Oral and overall health integration** - Activities that strengthen connections between dental, physical, and emotional health
- **Overall health** - Wellness, vision, & related activities that enable Iowans to live healthy and active lives



326K
TOOTHBRUSHES
DONATED IN ALL
99 COUNTIES

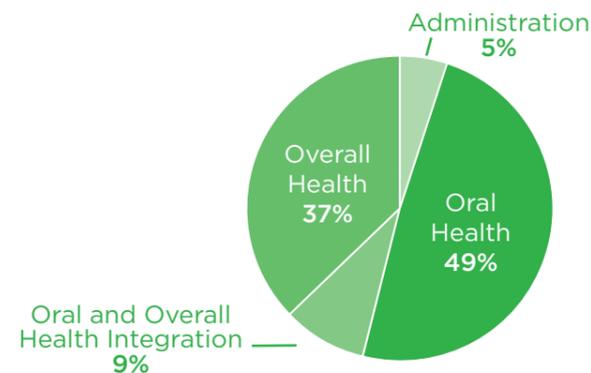


2020 FOUNDATION INVESTMENT TOTALS \$3,087,190

The mission of the Delta Dental of Iowa Foundation is to strengthen and transform the health and smiles of all Iowans. With its new strategic direction in 2020, the Foundation will pursue its mission through investments in oral health, integration of oral and overall health, and overall health through an equity lens.

As a catalytic funder, we seek to spark change. During 2020, the Foundation invested in activities to strengthen and transform the health and smiles of all Iowans while providing relief during the COVID-19 pandemic. We believe, as a leader in the field, it is our responsibility to step up, especially during times of crisis. During 2020, the Foundation invested \$3.08 million in grants across Iowa.

2020 Delta Dental of Iowa Foundation and Community Impact Funding Distribution



IGNITE PLANNING & INNOVATION GRANTS - \$499,000

In 2020, the Foundation funded \$248,000 in Ignite Planning and \$251,000 in Innovation grants. Projects funded through these grants provide up to \$25,000 to organizations seeking to advance oral, oral and overall health integration, and overall health through innovation.

IMPROVING SMILES & OTHER ORAL HEALTH FUNDING - \$174,755

To continue advancing oral and overall health, the Foundation supported the Rethink Your Drink program by providing water bottle filling stations and supplies to 27 schools (12,000 students and staff), two older adult community centers and three outdoor parks/trailheads for a total of \$174,755 invested. Rethink Your Drink makes drinking water more accessible which supports oral and overall health.

The Delta Dental of Iowa Foundation donated more than 326,000 toothbrushes and provided educational materials to Iowa schools, clinics, hospitals, I-Smile™ coordinators and Head Starts in all 99 counties.

SYSTEM & CAPACITY BUILDING GRANTS - \$919,000

We focus on strengthening and transforming systems to improve health by funding \$919,000 in the following System and Capacity Building grants:



- **The University of Iowa College of Dentistry and Dental Clinics:** Improving access to dental care in nursing facilities via Teledentistry: A demonstration project - \$200,000
- **River Hills Community Health Center:** Keokuk County Expansion - \$49,932
- **Iowa Department of Public Health:** I-Smile™ Silver Pilot Project - \$169,336
- **Community Health Center of Southern Iowa:** Osceola Dental Clinic - \$49,999
- **Primary Health Care:** Ames Dental Clinic - \$250,000
- **Iowa Department of Public Health:** I-Smile™ @ School - \$200,000

FOUNDATION COVID-19 RESPONSE

SUPPORTING OUR COMMUNITY PARTNERS - \$1,360,000

In response to COVID-19 and understanding that the health and vitality of our nonprofit partners is crucial to our success, a total of \$1.36 million was provided in relief funding.



Supported immediate relief for the needs of Iowans, such as **food insecurity and mental health needs** - \$500,000



Health equity funding for nonprofits addressing populations disproportionately impacted by the COVID-19 pandemic - \$300,000



Supported **nonprofit dental and health providers** impacted by COVID-19 and clinic closures - \$360,000



Nonprofit Strengthening and Resilience Grants to support our nonprofit partners ability to pivot and remain strong during the pandemic - \$200,000



FIND

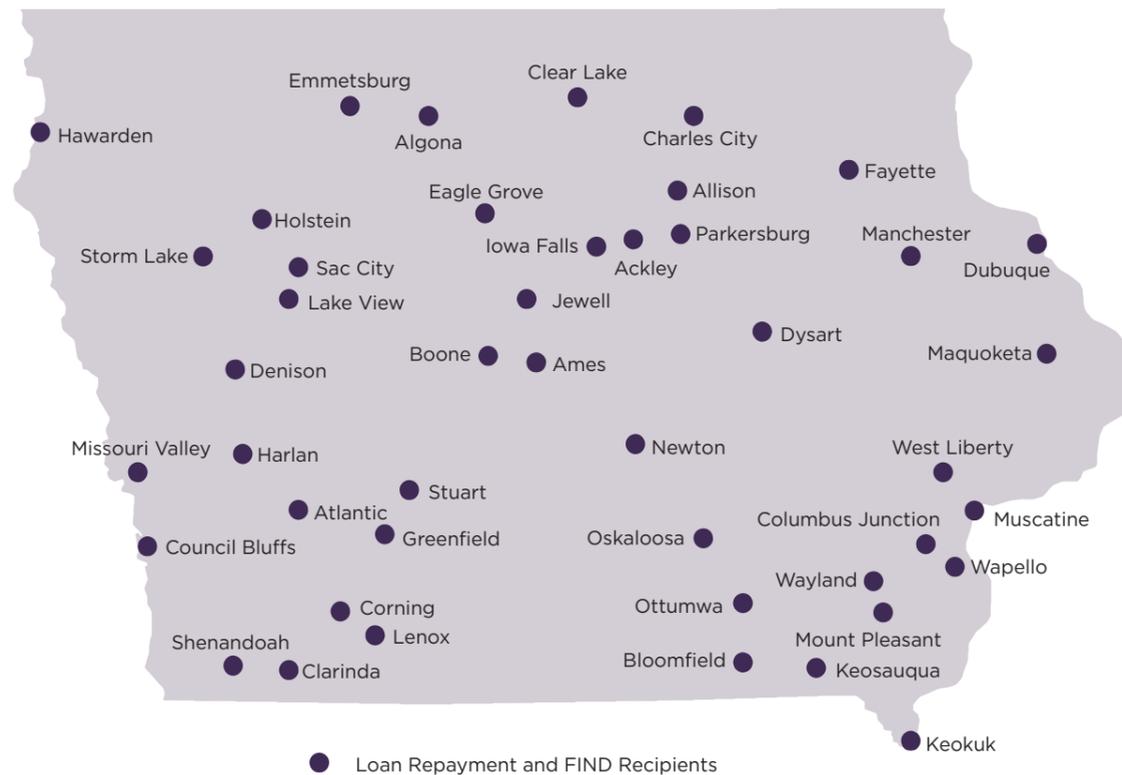
FULFILLING IOWA'S NEED FOR DENTISTS

DELTA DENTAL OF IOWA DONOR ADVISED FUND

The Fulfilling Iowa's Need for Dentists (FIND) Project is committed to connecting dentists and underserved communities with the resources needed to combat Iowa's dental workforce shortage and ensure dental care is close to home for every Iowan.

Recipients received up to \$100,000 each for the repayment of dental education debt.

Since 2002, 52 private-practice dentists have participated in the Loan Repayment and FIND programs to provide 223,000 patient visits and more than 638,000 dental services to underserved Iowans.



DIRECT CHARITABLE CONTRIBUTIONS & DERECHO DISASTER ASSISTANCE GRANTS - \$723,707

Delta Dental proudly supports projects through direct investments to increase healthy activities, support healthy communities and improve the social and emotional wellbeing of Iowans. In 2020, more than \$123,500 was invested in projects as outlined below:



Iowa Nonprofit Alliance:
establish statewide association to serve and strengthen Iowa's nonprofit sector - \$25,000

Lifting the Veil:
mental health virtual sessions - \$21,000

Dental Lifeline Network:
veteran dental care national campaign - \$15,000



Prevent Blindness:
care coordination and planning for vision screening program - \$5,000

OneSight Foundation:
free vision screening program - \$35,000

Greater Des Moines Leadership Institute: Then. Now. When.
closing the racial equity gap - \$2,500



Iowa Restaurant Education Association Foundation:
COVID-19 recovery efforts - \$10,000

Healthiest State Initiative:
Double Up Food Bucks program - \$5,000

Iowa Food Bank Association:
COVID-19 recovery efforts - \$5,000



DISASTER ASSISTANCE GRANTS - DENTAL PROVIDERS - \$66,000

Not only did the COVID-19 pandemic bring challenges to our state and community health partners, many also experienced significant loss during the derecho storm that passed through Iowa in August. In response, Delta Dental provided \$66,000 in disaster assistance grants to dentists who had a significant or total loss to their practices.

DELTA DENTAL OF IOWA'S CORPORATE GIVING - \$534,207

Delta Dental's corporate giving program supports giving back and helping bring smiles to Iowans, in 2020, more than \$534,207 was provided across the state to community health related and charitable programs and events.



Group photos of individuals without masks were taken prior to the COVID-19 pandemic.



Dr. Ames Cross
Stuart Family Dental
Stuart



Dr. Sara Gingrich
Pipho & Gingrich Family
Dentistry
Dysart



Dr. Kristi Ouderkirk-Bock
Broadway Dental
Denison



Dr. Alexander Walls
Walls Family Dental
Missouri Valley

Delta Dental of Iowa Foundation Board

We strengthen and transform the health and smiles of all Iowans.



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Retired, Assistant Director,
Iowa Department on Aging
Des Moines



Ro Crosbie
Vice Chair
President, Tero International
Clive



Jeff Russell
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Vice President Public Affairs,
Delta Dental of Iowa
Johnston



Sherry Perkins
Foundation Treasurer/Secretary
Vice President Finance and Controller,
Delta Dental of Iowa
Johnston

Evaluation Vision Statement:

Delta Dental of Iowa Foundation fosters a collaborative learning environment that engages our partners in the work of identifying and evaluating sustainable strategies toward building capacity and large scale system change that strengthens and transforms the health and smiles of all Iowans.

The Foundation strives to collaborate with partners to ensure initiatives can continue to grow, endure challenges, and are supported by multiple funding sources.

How to Apply for Funding

To apply for funding or for more information on a specific program, visit deltadentalia.com/foundation or contact the Foundation at IA_Foundation@deltadentalia.com.

Foundation Team



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