

Delta Dental of Iowa Community Impact Report

Improving the Health and Smiles of All Iowans.



SHARING SMILES. CARING FOR OUR COMMUNITIES.

Delta Dental of Iowa is on a mission to improve the health and smiles of the people we serve. Our work goes beyond providing exceptional quality service to customers. Through the Delta Dental of Iowa Foundation and corporate funding, we partner with organizations that improve the oral and overall health of Iowans.

In 2020, our Foundation aligned its mission to focus beyond oral health to include the integration of vision, wellness, and overall health. As Delta Dental continues to expand its impact, we recognize the importance of the alignment with the Foundation to collectively have greater influence on every lowan's oral and overall health.

What we do - and why we do it - matters.

We are committed to building and supporting systemic solutions to address health inequities in all lowa communities. We are intentional about being inclusive, while focusing our efforts on marginalized populations with the greatest barriers to health.

I invite you to learn more about how we lived our mission through the work of Delta Dental and our Foundation throughout 2021.



Jeff Russell President and CEO Delta Dental of Iowa

DELTA DENTAL BY THE NUMBERS







DELTA DENTAL OF IOWA FOUNDATION

Through our Community Impact Program, Delta Dental invests in projects that improve our communities and support oral and overall health initiatives.

2021 FOUNDATION INVESTMENT - \$2.7 million

In 2021, the Foundation committed \$2.7 million in grants across lowa to strengthen and transform the health and smiles of all lowans.

As a catalytic funder, we seek to spark change and define our work through an equity lens:

- **Oral health** Activities that promote healthy smiles for all lowans
- Oral and overall health integration Activities that strengthen connections between dental, physical, and emotional health
- **Overall health** Wellness, vision, and related activities that enable lowans to live healthy and active lives

FOUNDATION MISSION & VALUES

Mission Strengthen and transform the health and smiles of all lowans.

Values

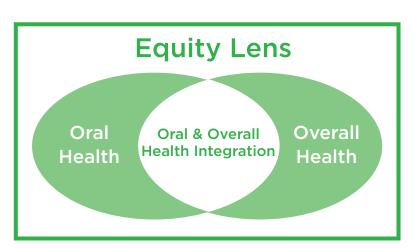
All lowans

All lowans deserve to be healthy. We address barriers within health care systems and strive for statewide reach with an equity lens.

Partnerships

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We recognize that our grantees' and partners' success IS our success, and we are committed to engaging with partners in a spirit of transparency and goodwill.





We focus on strengthening and transforming systems. We pursue our mission to shift conditions to improve health.

Leadership



We are a leader in the sector. We aim to be a catalyst for change, a builder and an innovator. We actively engage partners in the philanthropic, public, and private sectors to advance our mission.

SYSTEM AND CAPACITY BUILDING GRANTS - \$1.4 million

To further the mission of our partners, the Foundation approved grants of over \$50,000 to support system and capacity building to impact the oral and overall health of underserved populations. More than \$1.4 million was committed to the following nonprofit organizations:

- Healthy Birth Day, Inc. -\$72,000 for Improving Birth Outcomes through oral healthcare outreach
- Iowa Department of **Public Health** - \$200,000 for I-Smile[™] @ School & \$180,664 for I-Smile Silver **Pilot Project**
- Hawkeye Community **College** - \$250,000 matching grant for Grundy Hall dental clinic renovation



Photo Credit: Healthy Birth Day Inc.

IGNITE AND INNOVATION GRANTS - \$410,414

In 2021, the Foundation funded \$146,616 in Ignite and \$263,798 in Innovation grants. Funding provided up to \$25,000 to 20 organizations seeking to infuse a spark, encourage learning, or supporting transformative dental, vision and overall wellness projects.

Some of these include projects to:

- Improve oral and overall health of expecting moms, immigrants and refugees
- Reduce stigma and increase access to mental health services
- Increase access to vision exams and glasses
- Expand LGBTQ+ care coordination and inclusive health resources
- Support health and dental care workforce pipelines



Photo Credit: Iowa Healthiest State Initiative Make It OK

COMMUNITY CHANGE GRANTS - \$90,000

Community Change Grants provide funds over \$25,000 to community partners to elevate their work and engage in a way that provides greater scale and impact.

- Iowa ACES 360 \$50,000 to support strategic messaging and coordination project
- Linn County Public Health \$40,000 to support My Care Community

STRENGTHENING THE SECTOR GRANTS - \$206,250

The Foundation provided up to \$25,000 to support nonprofit organizations and coalitions focused on serving populations disproportionately affected by the pandemic and associated complications due to longstanding systemic social and health inequities.



Photo Credit: SALUD - Multicultural Health Coalition of Storm Lake

Eastern Iowa Health

Center - \$500,000 -

Medicaid patients

Iowa Primary Care

Expanding integrated oral

Association - \$266,104 -

Strategic investment in a

technology system for

access, integration and

health equity

statewide health information

health care for Eastern Iowa



Photo Credit: EMBARC



RETHINK YOUR DRINK - \$400,000

To advance oral and overall health, the Foundation invested more than \$400,000 to support the Rethink Your Drink program by providing water bottle filling stations to 89 schools (37,400 students and staff). In addition, seven communities received an outdoor water station installed along trails and in public parks.

Over the past five years, the Foundation and Rethink Your Drink partners have provided 375 filling stations, impacting 184,400 students and staff for a total investment of more than \$1.7 million.







Photo Credit: Waterloo Schools - Dr. Walter Cunningham School for Excellence

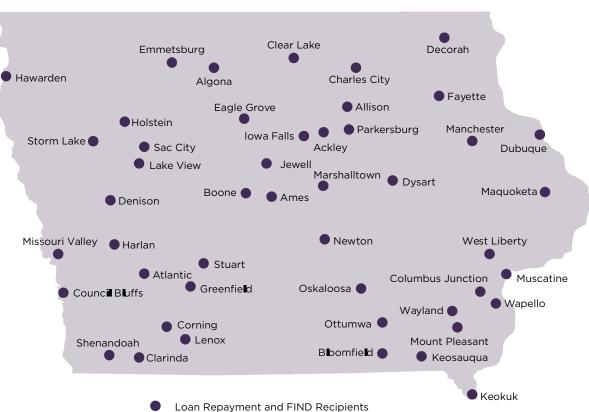
TOOTHBRUSH DONATIONS

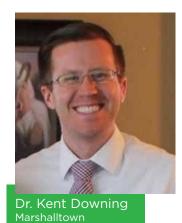
The Delta Dental of Iowa Foundation donated more than 222,000 toothbrushes and provided educational materials to Iowa schools, clinics, hospitals, I-Smile[™] coordinators, and Head Starts in all 99 counties. With every toothbrush donation the Foundation provides, there is an educational component to support establishing and continuing good daily oral health habits.

222,000 toothbrushes donated in all 99 counties











FIND - DELTA DENTAL OF IOWA **DONOR ADVISED FUND**

The Fulfilling Iowa's Need for Dentists (FIND) Project is committed to connecting dentists and underserved communities with the resources needed to combat lowa's dental workforce shortage and ensure dental care is close to home for every lowan.

Since 2002, 55 private-practice dentists have participated in the Loan Repayment and FIND programs to provide 266,000 patient visits and more than 740.000 dental services to underserved lowans.



Muscatine/West Liberty



Dr. Annalee Fencl

COMMUNITY IMPACT CONTRIBUTIONS - \$346,000

Delta Dental proudly supports projects through direct investments and charitable giving to increase healthy activities, support healthy communities, and improve the social and emotional well-being of lowans.



Delta Dental employees got into the spirit of giving by supporting EveryStep's Amanda the Panda Cheer Boxes.



Delta Dental provided \$50,000 for the development of the Pro Iowa Stadium and Global Plaza in downtown Des Moines.



Jeff Russell joined the Healthiest State Initiative's annual walk in Waterloo to create a healthier lowa.



Members of the Delta Dental team attended the 2021 Women Lead Change Central Iowa Conference to support the advancement of women in the workforce.



Delta Dental shared our #SmilePower by taking part in the 2021 Drake Relays Road Races and winning the medium size company Relays Wellness Challenge.



Fair-goers were able to spin the 'Spin & Grin' wheel to learn about healthy activities and win prizes at the 2021 Iowa State Fair.

DELTAVISION FREE VISION CLINIC

As part of our commitment to supporting the health and wellness of Iowans, Delta Dental hosted a free, volunteer-led vision clinic at Oakridge Neighborhood, a nonprofit housing and human services agency located in Des Moines' urban core. Delta Dental and DeltaVision worked in partnership with OneSight, Prevent Blindness Iowa and Oakridge Neighborhood to provide vision screenings, exams and free glasses to community members.











Photo Credit: DeltaVision Free Vision Clinic

Delta Dental of Iowa Foundation Board

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create fair and just opportunities to health for all lowans.

The Foundation identified four critical areas in which we can advance our focus on diversity, equity and inclusion, which are outlined below:

- Work to become a strong equity-focused funder.
- Work to become a trust-based funder.
- Work to become representative and transparent.

Diversity, Equity and Inclusion Guiding Principles

As the nation's largest dental insurance provider, we at Delta Dental believe we have a responsibility to help create a more equitable society. We have been deeply involved in the communities we serve for more than 65 years, guided by a promise to improve the oral and overall health of all Americans. As part of that promise, Delta Dental's nationwide network of 39 independent companies is committed to continually advancing diversity, equity and inclusion and addressing the needs of diverse communities through holistic efforts. As such, the national Delta Dental association and all of its 39 member companies have unanimously adopted the following guiding principles:

- An inclusive workplace
- Strength in diversity
- Our commitment to vendor and partner diversity
- impact initiatives
- Our commitment to a more diverse oral health workforce
- Our commitment to accountability





Health Equity Statement

The Foundation envisions a world where health equity is a reality. Health equity is achieved when every person has the opportunity to attain their full health potential. To achieve this goal, the Foundation will focus on building and supporting systemic solutions to address health inequities to

• Engage in and commit to thoughtful, ongoing equity journey, self-reflection and action.

• Ensuring equitable access to oral health care through research, advocacy and community

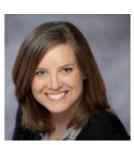
How to Apply for Funding

To apply for funding or for more information on a specific program, visit **deltadentalia.com/foundation** or contact the Foundation at **IA_Foundation@deltadentalia.com.**





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