



Delta Dental of Iowa Community Impact Report

2021

Improving the Health and
Smiles of All Iowans.



SHARING SMILES. CARING FOR OUR COMMUNITIES.

Delta Dental of Iowa is on a mission to improve the health and smiles of the people we serve. Our work goes beyond providing exceptional quality service to customers. Through the Delta Dental of Iowa Foundation and corporate funding, we partner with organizations that improve the oral and overall health of Iowans.

In 2020, our Foundation aligned its mission to focus beyond oral health to include the integration of vision, wellness, and overall health. As Delta Dental continues to expand its impact, we recognize the importance of the alignment with the Foundation to collectively have greater influence on every Iowan's oral and overall health.

What we do - and why we do it - matters.

We are committed to building and supporting systemic solutions to address health inequities in all Iowa communities. We are intentional about being inclusive, while focusing our efforts on marginalized populations with the greatest barriers to health.

I invite you to learn more about how we lived our mission through the work of Delta Dental and our Foundation throughout 2021.



Jeff Russell
President and CEO
Delta Dental of Iowa

DELTA DENTAL BY THE NUMBERS



1.5M

DENTAL, VISION AND
LEGAL MEMBERS



\$3.3M

2021 TOTAL
GIVING



264

ORGANIZATIONS
FUNDED IN 2021

DELTA DENTAL OF IOWA FOUNDATION

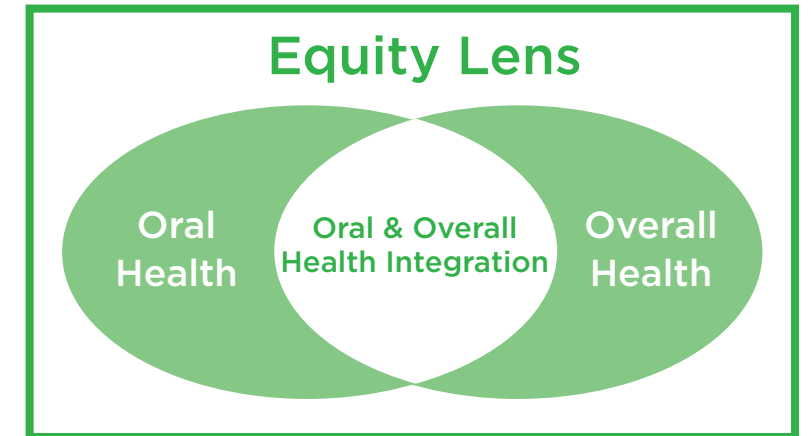
Through our Community Impact Program, Delta Dental invests in projects that improve our communities and support oral and overall health initiatives.

2021 FOUNDATION INVESTMENT - \$2.7 million

In 2021, the Foundation committed \$2.7 million in grants across Iowa to strengthen and transform the health and smiles of all Iowans.

As a catalytic funder, we seek to spark change and define our work through an equity lens:

- **Oral health** - Activities that promote healthy smiles for all Iowans
- **Oral and overall health integration** - Activities that strengthen connections between dental, physical, and emotional health
- **Overall health** - Wellness, vision, and related activities that enable Iowans to live healthy and active lives



FOUNDATION MISSION & VALUES



Mission

Strengthen and transform the health and smiles of all Iowans.

Values

All Iowans

All Iowans deserve to be healthy. We address barriers within health care systems and strive for statewide reach with an equity lens.



Systems Change

We focus on strengthening and transforming systems. We pursue our mission to shift conditions to improve health.



Partnerships

We recognize that our grantees' and partners' success IS our success, and we are committed to engaging with partners in a spirit of transparency and goodwill.



Leadership

We are a leader in the sector. We aim to be a catalyst for change, a builder and an innovator. We actively engage partners in the philanthropic, public, and private sectors to advance our mission.



SYSTEM AND CAPACITY BUILDING GRANTS - \$1.4 million

To further the mission of our partners, the Foundation approved grants of over \$50,000 to support system and capacity building to impact the oral and overall health of underserved populations. More than \$1.4 million was committed to the following nonprofit organizations:

- **Healthy Birth Day, Inc.** - \$72,000 for Improving Birth Outcomes through oral healthcare outreach
- **Iowa Department of Public Health** - \$200,000 for I-Smile™ @ School & \$180,664 for I-Smile Silver Pilot Project
- **Hawkeye Community College** - \$250,000 matching grant for Grundy Hall dental clinic renovation



Photo Credit: Healthy Birth Day Inc.

- **Eastern Iowa Health Center** - \$500,000 - Expanding integrated oral health care for Eastern Iowa Medicaid patients
- **Iowa Primary Care Association** - \$266,104 - Strategic investment in a statewide health information technology system for access, integration and health equity

STRENGTHENING THE SECTOR GRANTS - \$206,250

The Foundation provided up to \$25,000 to support nonprofit organizations and coalitions focused on serving populations disproportionately affected by the pandemic and associated complications due to longstanding systemic social and health inequities.



Photo Credit: SALUD - Multicultural Health Coalition of Storm Lake

IGNITE AND INNOVATION GRANTS - \$410,414

In 2021, the Foundation funded **\$146,616 in Ignite** and **\$263,798 in Innovation grants**. Funding provided up to \$25,000 to 20 organizations seeking to infuse a spark, encourage learning, or supporting transformative dental, vision and overall wellness projects.

Some of these include projects to:

- Improve oral and overall health of expecting moms, immigrants and refugees
- Reduce stigma and increase access to mental health services
- Increase access to vision exams and glasses
- Expand LGBTQ+ care coordination and inclusive health resources
- Support health and dental care workforce pipelines



Photo Credit: Iowa Healthiest State Initiative Make It OK



Photo Credit: EMBARC

COMMUNITY CHANGE GRANTS - \$90,000

Community Change Grants provide funds over \$25,000 to community partners to elevate their work and engage in a way that provides greater scale and impact.

- **Iowa ACES 360** - \$50,000 to support strategic messaging and coordination project
- **Linn County Public Health** - \$40,000 to support My Care Community



RETHINK YOUR DRINK - \$400,000

To advance oral and overall health, the Foundation invested more than \$400,000 to support the Rethink Your Drink program by providing water bottle filling stations to 89 schools (37,400 students and staff). In addition, seven communities received an outdoor water station installed along trails and in public parks.

Over the past five years, the Foundation and Rethink Your Drink partners have provided 375 filling stations, impacting 184,400 students and staff for a total investment of more than \$1.7 million.



 **375**
filling
stations



Photo Credit: Waterloo Schools - Dr. Walter Cunningham School for Excellence

TOOTHBRUSH DONATIONS

The Delta Dental of Iowa Foundation donated more than 222,000 toothbrushes and provided educational materials to Iowa schools, clinics, hospitals, I-Smile™ coordinators, and Head Starts in all 99 counties. With every toothbrush donation the Foundation provides, there is an educational component to support establishing and continuing good daily oral health habits.

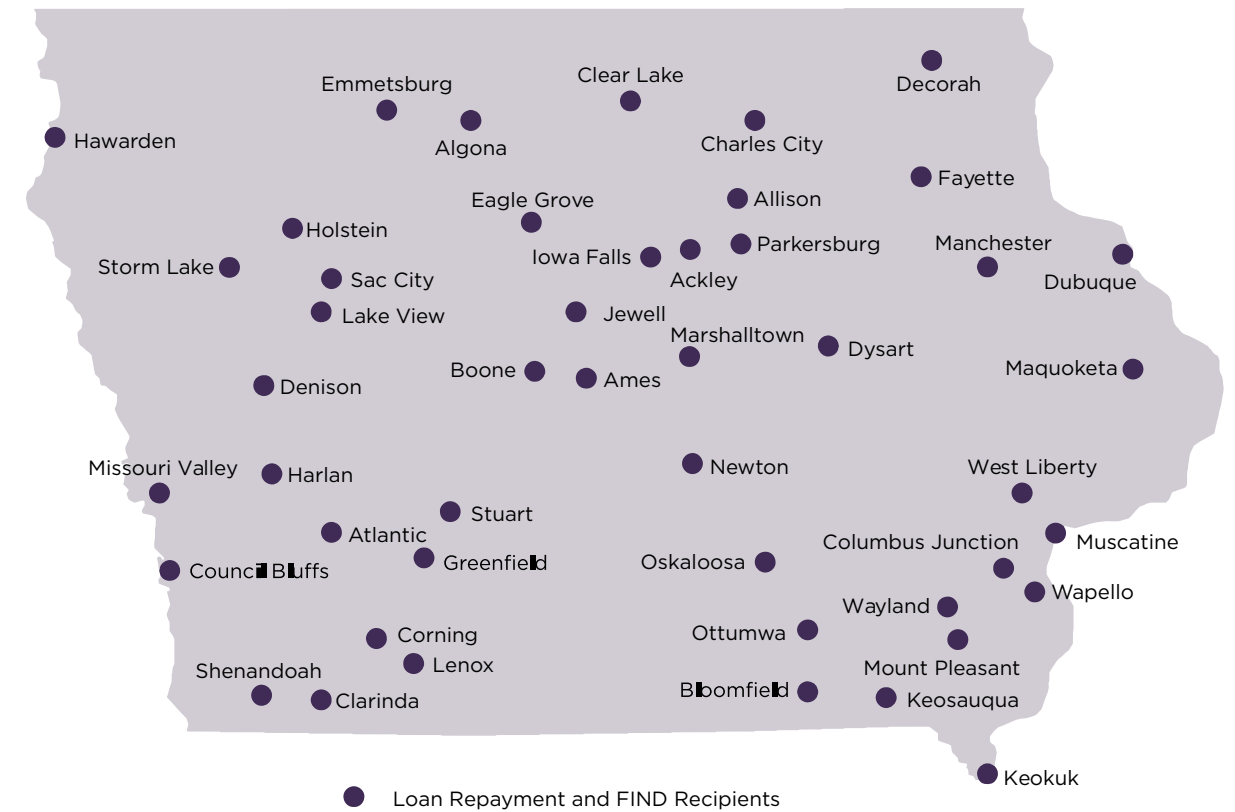
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FIND - DELTA DENTAL OF IOWA DONOR ADVISED FUND

The Fulfilling Iowa's Need for Dentists (FIND) Project is committed to connecting dentists and underserved communities with the resources needed to combat Iowa's dental workforce shortage and ensure dental care is close to home for every Iowan.

Since 2002, 55 private-practice dentists have participated in the Loan Repayment and FIND programs to provide 266,000 patient visits and more than 740,000 dental services to underserved Iowans.



Dr. Kent Downing
Marshalltown



Dr. Carolyn Duong
Muscatine/West Liberty



Dr. Annalee Fencil
Decorah

COMMUNITY IMPACT CONTRIBUTIONS - \$346,000

Delta Dental proudly supports projects through direct investments and charitable giving to increase healthy activities, support healthy communities, and improve the social and emotional well-being of Iowans.



Delta Dental employees got into the spirit of giving by supporting EveryStep's Amanda the Panda Cheer Boxes.



Delta Dental provided \$50,000 for the development of the Pro Iowa Stadium and Global Plaza in downtown Des Moines.



Jeff Russell joined the Healthiest State Initiative's annual walk in Waterloo to create a healthier Iowa.



Members of the Delta Dental team attended the 2021 Women Lead Change Central Iowa Conference to support the advancement of women in the workforce.



Delta Dental shared our #SmilePower by taking part in the 2021 Drake Relays Road Races and winning the medium size company Relays Wellness Challenge.



Fair-goers were able to spin the 'Spin & Grin' wheel to learn about healthy activities and win prizes at the 2021 Iowa State Fair.

DELTAVISION FREE VISION CLINIC

As part of our commitment to supporting the health and wellness of Iowans, Delta Dental hosted a free, volunteer-led vision clinic at Oakridge Neighborhood, a nonprofit housing and human services agency located in Des Moines' urban core. Delta Dental and DeltaVision worked in partnership with OneSight, Prevent Blindness Iowa and Oakridge Neighborhood to provide vision screenings, exams and free glasses to community members.



416 
COMMUNITY MEMBERS
RECEIVED VISION CARE



299
PAIRS OF
GLASSES 



50+
VOLUNTEERS

How to Apply for Funding

To apply for funding or for more information on a specific program, visit deltadentalia.com/foundation or contact the Foundation at IA_Foundation@deltadentalia.com.

Foundation Team



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