



2022

Delta Dental of Iowa

Community Impact Report

For your smile. For your health.
For your community.



Looking back. Thinking forward.

Delta Dental of Iowa reached a milestone in 2022, marking 20 years of investing in our communities and giving back. As a not-for-profit insurance company, we're dedicated to improving the health and well-being of the people we serve — a commitment that has always been at the center of who we are.

Beyond offering our insurance products and services, we seek out ways to make a difference. We believe everyone deserves to be healthy, but not everyone has access to the resources they need. That's why, through our company giving and the Delta Dental of Iowa Foundation, we partner with organizations that share our goal to create healthier communities. We want every Delta Dental member, provider, business partner and team member to know they're part of a chain of good that not only supports healthy smiles and healthy vision, but also healthy lives.

The results in this report reflect what we achieved together through Delta Dental and our Foundation in 2022. I invite you to learn more about our history of giving and join me in looking forward toward new possibilities in the years to come.



Jeff Russell
President and CEO
Delta Dental of Iowa



**DELTA DENTAL
BY THE
NUMBERS**

\$62M
COMMITTED IN COMMUNITY
IMPACT SINCE 2002

1.6M
DENTAL, VISION AND
LEGAL MEMBERS

\$3.9M
2022 TOTAL
GIVING

279
ORGANIZATIONS
FUNDED IN 2022

Delta Dental of Iowa Foundation

In 2022, the Delta Dental of Iowa Foundation committed more than **\$3.2 million in grants** across Iowa to strengthen and transform the health and smiles of all Iowans. Through our catalytic funding approach, we seek to spark change and define our work through an equity lens:

Oral health

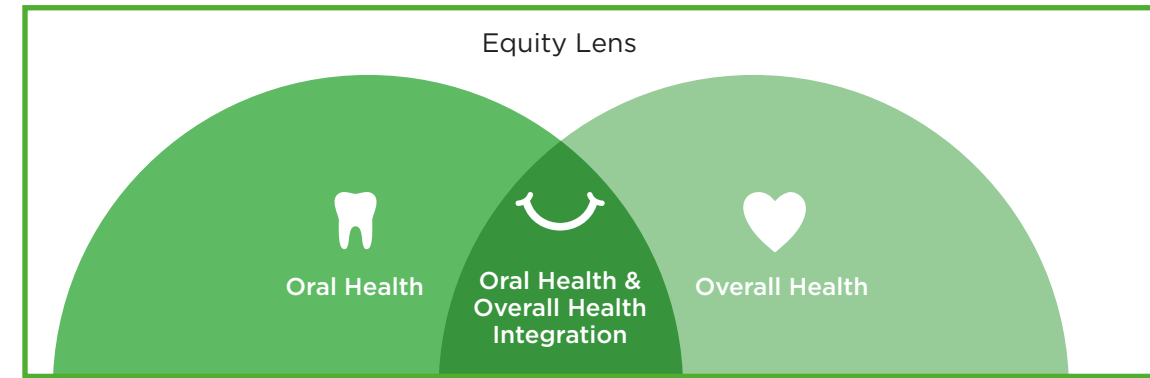
Activities that promote healthy smiles for all Iowans

Oral and overall health integration

Activities that strengthen connections between dental, physical and emotional health

Overall health

Wellness, vision and related activities that enable Iowans to live healthy and active lives



\$3.2M Foundation
Investment in 2022

Foundation Mission and Values

Mission

Strengthen and transform the health and smiles of all Iowans.

Values



All Iowans

All Iowans deserve to be healthy.

We address barriers within health care systems and strive for statewide reach through an equity lens.



Partnerships

We recognize that our grantees' and partners' success IS our success, and we are committed to engaging with partners in a spirit of transparency and goodwill.



Systems Change

We focus on strengthening and transforming systems. We pursue our mission to shift conditions to improve health.



Leadership

We are a leader in the sector. We aim to be a catalyst for change, a builder and an innovator. We actively engage partners in the philanthropic, public and private sectors to advance our mission.

20 Years of Impact

2002 - 2022

2002

Dr. Willy Wever of Columbus Junction received the first **Dental Education Loan Repayment program** award.



2007

The Foundation donated **\$1.5 million to the University of Iowa College of Dentistry** for the expansion of its Geriatrics and Special Needs Clinic, which was the first clinic of its kind in the U.S.

2012

The Foundation board announced a new, ambitious strategic plan focused on supporting and improving the oral health of **Iowa's children and seniors**.



2012

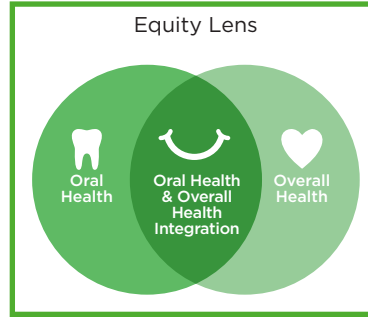
The Foundation collaborated with the Iowa Department of Public Health to expand school-based sealant programs to all 99 Iowa counties, reaching 95 counties with the **I-Smile™ @ School** program.

2017

The **Rethink Your Drink** program was established to place water bottle filling stations in Iowa schools and other outdoor locations.



Photo Credit: Capitol View Elementary © 2018 Des Moines Public Schools



2020

The Foundation launched a new strategic plan, expanding our mission and vision to include both **oral and overall health**, all through an equity lens.

2022

The Foundation made a \$1.35 million grant to increase dental services at **Crescent Community Health Center** in Dubuque — the second-largest grant in Foundation history.



2007

Delta Dental of Iowa Foundation was established.



2007

The **Fulfilling Iowa's Need for Dentists (FIND)** project began, expanding beyond the Dental Education Loan Repayment program to have an economic impact as well as contributing to a community's oral and overall health.



2012

In support of the "kids free of cavities" strategic goal, the Foundation created **Dentist by 1™**, a statewide public health awareness campaign.



2014

The **Lifelong Smiles Coalition** was launched and funded by the Foundation which included establishment of **I-Smile™ Silver**.



2018

The **Delta Dental of Iowa Foundation Geriatrics and Special Needs Professorship** was established, creating the first professorship of this specialty in the nation.



2020

Recognizing the significant impact COVID-19 would have on our members, business partners, nonprofits and communities, Delta Dental and our Foundation committed more than \$20 million for **COVID Relief**.



2022

The Foundation made its first large grant with a focus on overall health to help establish a behavioral health urgent care clinic for mental health crises at **Center Associates** in Marshalltown.



System and Capacity Building Grants

To further the mission of our partners, the Foundation approved grants to support system and capacity building to impact the oral and overall health of underserved populations. More than **\$1.9 million** was committed to the following nonprofit organizations in 2022:

Center Associates, Marshalltown — \$150,000 to support a behavioral health urgent care clinic for mental health crises

State of Iowa Department of Health and Human Services — \$200,000 for I-Smile™ @ School and \$180,085 for I-Smile™ Silver Pilot Project

Crescent Community Health Center, Dubuque — \$1.35 million committed to expand integrated oral health care for eastern Iowa patients enrolled in Medicaid

Infinity Health, Leon — \$49,999 for Clarke County Oral Health Expansion



Crescent Community Health Center. Photo Credit: Telegraph Herald, Dubuque



Photo Credit: Cerro Gordo County Department Public Health, Mason City



Photo Credit: Iowa Latinx Project/AI Éxito, Des Moines

Community of Health Grants

In 2022, the Foundation funded **\$678,904 in Community of Health grants**. Funding provided 26 organizations seeking to infuse a spark, encourage new learnings, strengthen nonprofit organization and coalition operations, or initiate a larger oral or overall health initiative. Some of these include projects to:

- Development and delivery of mental health trainings, education, resources, and culturally specific media messaging and awareness campaigns

- Improve care coordination and education for increased access to oral and overall health of refugees, expecting moms, LGBTQIA+, older adults and additional underserved populations
- Increase understanding and research of oral and overall health disparities facing veterans and the Latinx population in Iowa
- Strengthen and expand oral and overall health coalitions and grassroots community health and advocacy efforts

Investing in Public Health, Expanding Access and Care

| | | |
|--|---|--|
| <p style="font-size: 24px; font-weight: bold; color: green;">\$3.7M</p> <p style="color: green;">Total Support for I-Smile™ @ School and I-Smile™ Silver</p> | <p style="font-size: 24px; font-weight: bold; color: green;">\$5.9M</p> <p style="color: green;">Invested in Iowa Community Health Centers Since 2007</p> | <p style="font-size: 24px; font-weight: bold; color: green;">Public Health Dentists in Iowa</p> <p style="color: green;">2005: 12 Dentists 2021: 56 Dentists</p> |
|--|---|--|

2022 Core Partnership Grants

Core Partnership grants support ongoing, operational, or educational efforts and activities of organizations whose programs are in alignment with advancing the vision of the Foundation in strengthening the oral, vision and overall health of Iowans. These grants are proactive and by invitation.

Overall Health Core Partnership Grants: \$137,947

Investments in vision health-related nonprofits and a statewide campaign to reduce stigma around mental health.



Vision to Learn at Oak Park Elementary © 2022 Des Moines Public Schools

Oral Health Core Partnership Grants: \$104,038

Investments in community water fluoridation projects and continuing education opportunities for the oral health profession.



Iowa Dental Foundation's Mission of Mercy, Des Moines



Photo Credit: I-Smile, Monona



Photo Credit: Dr. Walter Cunningham School for Excellence, Waterloo

Rethink Your Drink

To advance oral and overall health, the Foundation invested more than **\$185,500 in Iowa schools and communities** to support the Rethink Your Drink program in 2022 by providing water bottle filling stations to **19 schools (8,600 students and staff)**. In addition, **11 communities** received an outdoor water station installed along trails and in public parks.

Encouraging Healthy Choices

Since 2017

393 Filling Stations Provided

\$1.9M Invested

193,000 Students and Staff Impacted



Toothbrush Donations

In 2022, The Delta Dental of Iowa Foundation **donated more than 340,600 toothbrushes** and provided educational materials to Iowa schools, clinics, hospitals, I-Smile™ coordinators and Head Starts in all 99 counties. With every toothbrush donation the Foundation provides, there is an educational component to support establishing and continuing good daily oral health habits.

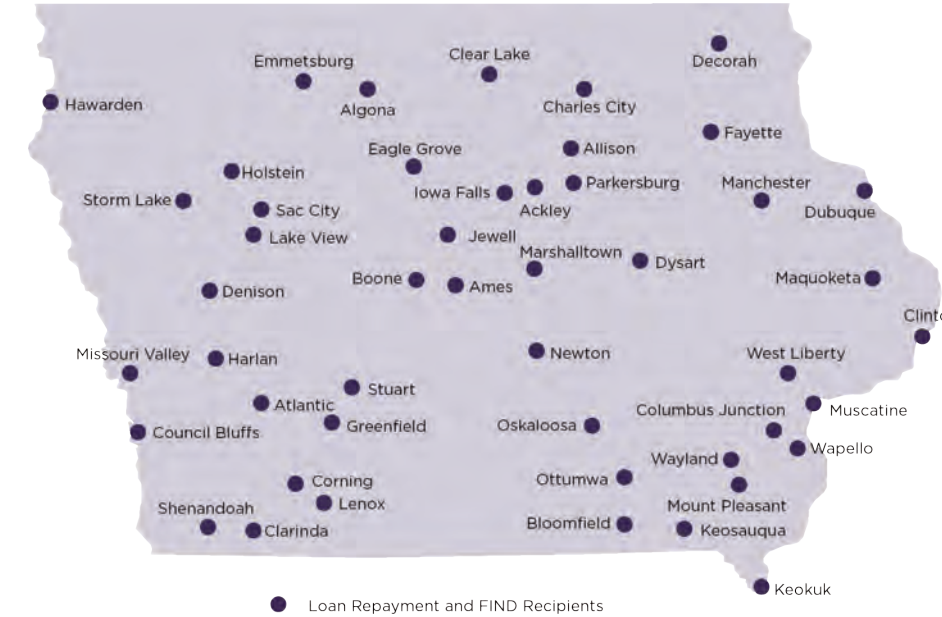


3.3M
Toothbrushes
Donated in All
99 Counties
Since 2013



FIND – Delta Dental of Iowa Donor-Advised Fund

The Fulfilling Iowa’s Need for Dentists (FIND) Project is committed to connecting dentists and underserved communities with the resources needed to combat Iowa’s dental workforce shortage and ensure dental care is close to home for every Iowan.



2022 FIND Recipient



Dr. Kevan Kadavy,
Clinton



**Meeting the Needs of Underserved Patients
Since 2002**

56
Participating
Private-Practice
Dentists

326,600
Patient
Visits

878,900
Dental
Services

Community Impact Contributions

Delta Dental proudly supports projects through direct investments and charitable giving to increase healthy activities, support healthy communities, and improve the social and emotional well-being of Iowans. In 2022, Delta Dental contributed **\$464,000** to direct investments and charitable giving.



Provided \$50,000 to WesleyLife's Meals on Wheels So Much More than Meals campaign.



Contributed \$50,000 to nonprofit Kick It Forward to bring Mini-Pitch soccer fields to Hampton, Pella, Sioux City and Storm Lake.



Employees volunteered at the Iowa Dental Foundation's Mission of Mercy 2022 free dental clinic.



Employees gave back by assembling personal hygiene kits and donating household items for four refugee-serving organizations.



Jeff Russell joined the Healthiest State Initiative's annual walk in Breda to create a healthier Iowa. Employees participated in two walks at the office in Johnston.



Delta Dental supports and participates in the Healthiest State Initiative's Make It OK Workplace program to reduce the stigma of mental health issues.

DeltaVision Free Vision Clinic

As part of our commitment to supporting the health and wellness of Iowans, Delta Dental of Iowa Foundation and DeltaVision hosted a free, volunteer-led vision clinic at Oakridge Neighborhood, a nonprofit housing and human services agency located in Des Moines' urban core. The Foundation and DeltaVision worked in partnership with OneSight EssilorLuxottica Foundation, Prevent Blindness Iowa and Oakridge Neighborhood to provide vision screenings, exams and free glasses to community members.

Results from the 2022 Free Vision Clinic



400 Community Members Received Vision Care

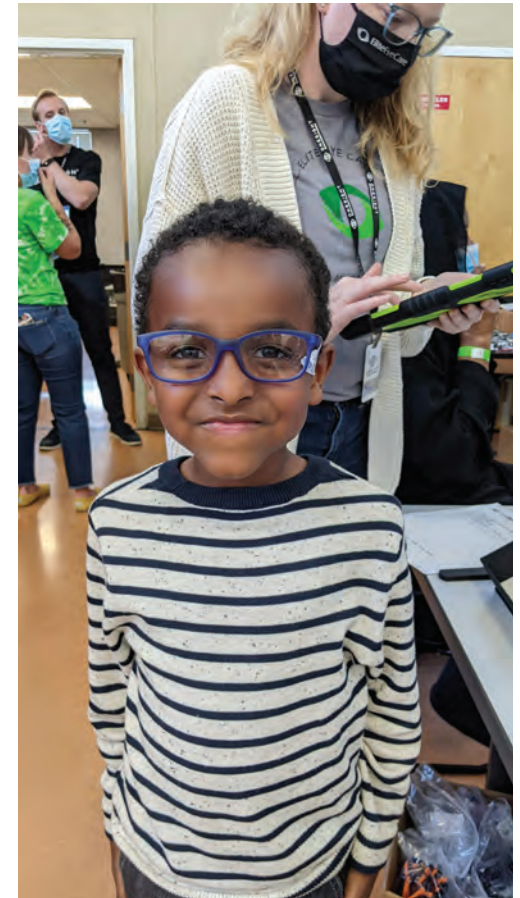
323 Pairs of Glasses

100+ Volunteers



Promoting Healthy Vision

\$383,711
To Vision Nonprofits Since 2017



Delta Dental of Iowa Foundation Board



Chair | Joel Wulf, MSW | *Retired, Iowa Department on Aging, Des Moines*

Vice Chair | J. Scott Raecker | *The Robert D. and Billie Ray Center at Drake University, Des Moines*

Vice Chair-Elect | Nafissa Cisse Egbuonye, PhD, MPH | *Molina Healthcare of Iowa, Des Moines*

President | Jeff Russell | *Delta Dental of Iowa, Johnston*

Dan Caplan, DDS, PhD
University of Iowa College of Dentistry and Dental Clinics, Iowa City

Jeffrey Chaffin, DDS, MPH, MBA, MHA
Delta Dental of Iowa, Johnston

Suzanna de Baca, MBA
Business Publications Corporation (BPC), Des Moines

Missy Gowey
Genesis Health Services Foundation, Davenport

Donna Grant, DDS
Norwalk Family Dentistry, Norwalk

Hayley Harvey, DDS
Broadlawns Medical Center, Des Moines

Nathan Hehr, DDS
Nettleton Dental Group, Mason City

J. Michael Metts, DO
MercyOne, Des Moines

Tracy Rodgers, RDH
Iowa Department of Public Health, Des Moines

Jennifer Vermeer, MPA, MHCDS
Molina Healthcare of Iowa, Des Moines

**Advisory Board Member
Heidi Bell, OD**
Elite Eye Care, Waukee

**Executive Director
Suzanne Heckenlaible, MPA**
Delta Dental of Iowa, Johnston

**Secretary/Treasurer
Sherry Perkins, CPA**
Delta Dental of Iowa, Johnston

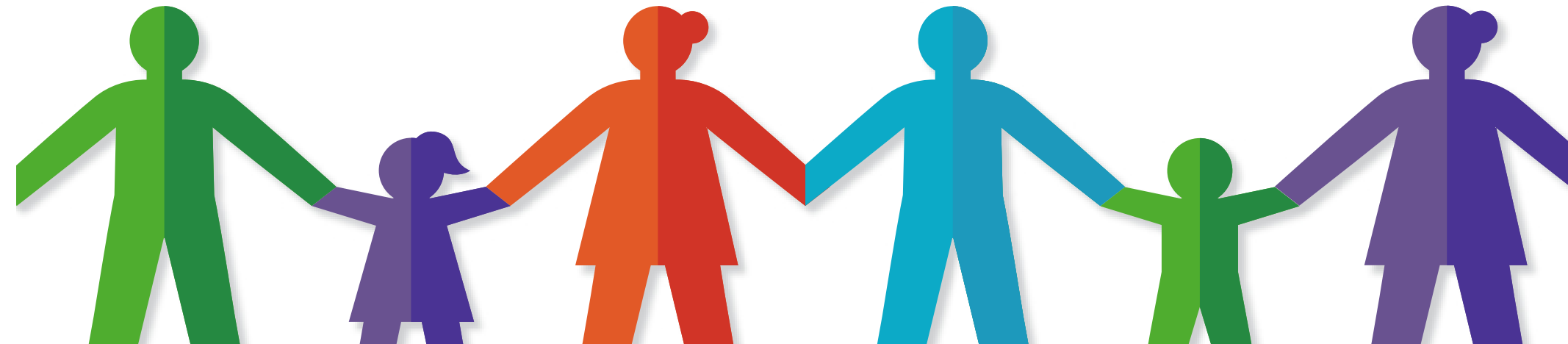
Delta Dental of Iowa Foundation: Health Equity Statement

The Foundation envisions a world where health equity is a reality. Health equity is achieved when every person has the opportunity to attain their full health potential. To achieve this goal, the Foundation will focus on building and supporting systemic solutions to address health inequities to create fair and just opportunities to health for all Iowans.

Diversity, Equity and Inclusion Guiding Principles

As the nation's largest dental insurance provider, we at Delta Dental believe we have a responsibility to help create a more equitable society. We have been deeply involved in the communities we serve for more than 65 years, guided by a promise to improve the oral and overall health of all Americans. As part of that promise, Delta Dental's nationwide network of 39 independent companies is committed to continually advancing diversity, equity and inclusion, and addressing the needs of diverse communities through holistic efforts. As such, the national Delta Dental association and all of its 39 member companies have unanimously adopted the following guiding principles:

- ✓ An inclusive workplace
- ✓ Strength in diversity
- ✓ Our commitment to vendor and partner diversity
- ✓ Ensuring equitable access to oral health care through research, advocacy and community impact initiatives
- ✓ Our commitment to a more diverse oral health workforce
- ✓ Our commitment to accountability



How to Apply for Funding

To apply for funding or for more information on a specific program, visit deltadentalia.com/foundation or contact the Foundation at IA_Foundation@deltadentalia.com.

Foundation Team



Suzanne Heckenlaible
Executive Director



Beth Jones
Director of
Community Impact



Maren Lenhart
Community Impact
Analyst



Anna Nalean
Community Impact
Coordinator



Megan Navara
Executive Assistant,
Public Affairs