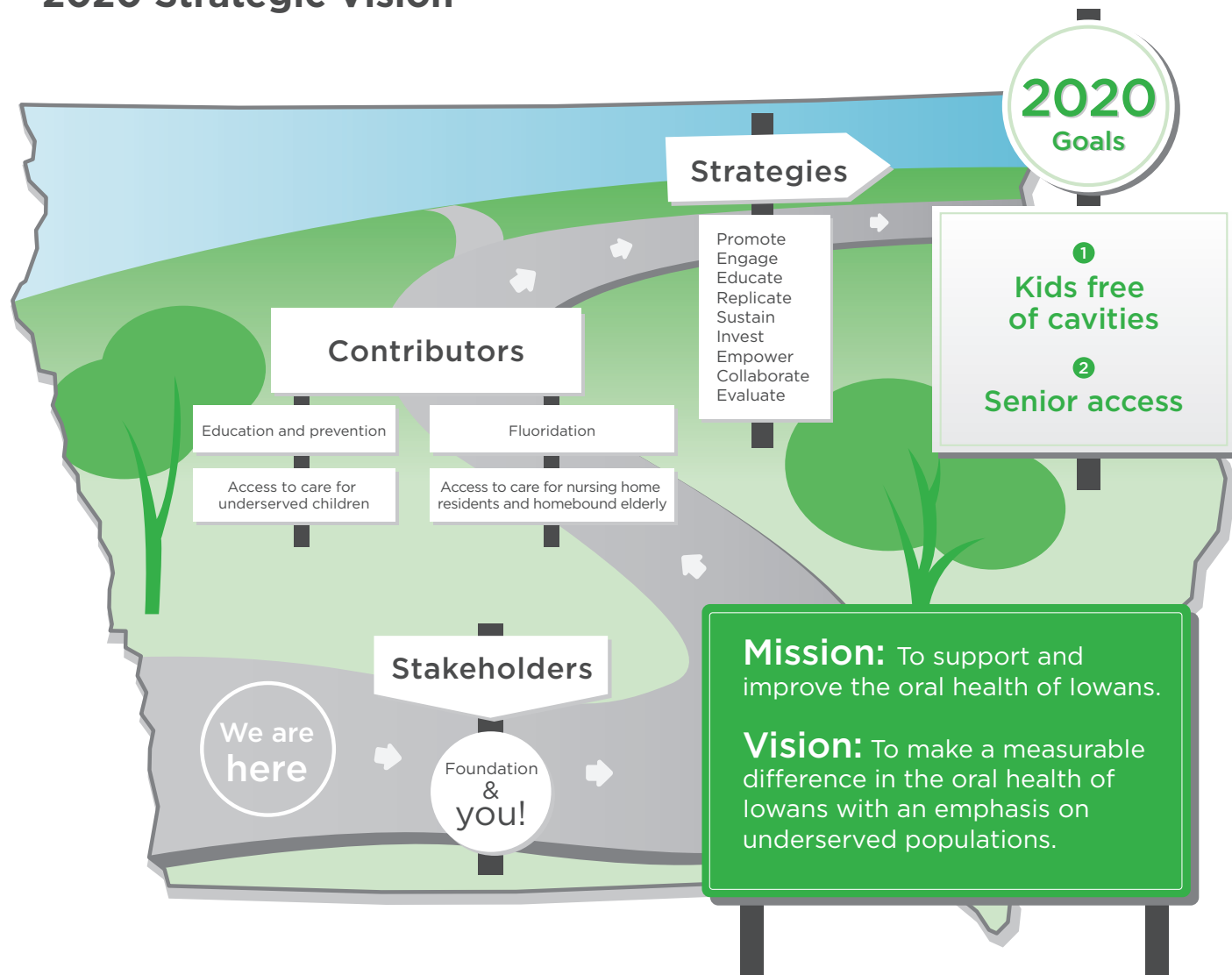


Spreading Smiles for a Healthier Iowa.

2018 Delta Dental of Iowa Foundation,
Public Benefit and Community Giving Annual Report



Delta Dental of Iowa Foundation 2020 Strategic Vision



The Foundation's strategic vision is to proactively reach its long-term goals that support and improve the oral health of underserved Iowans.

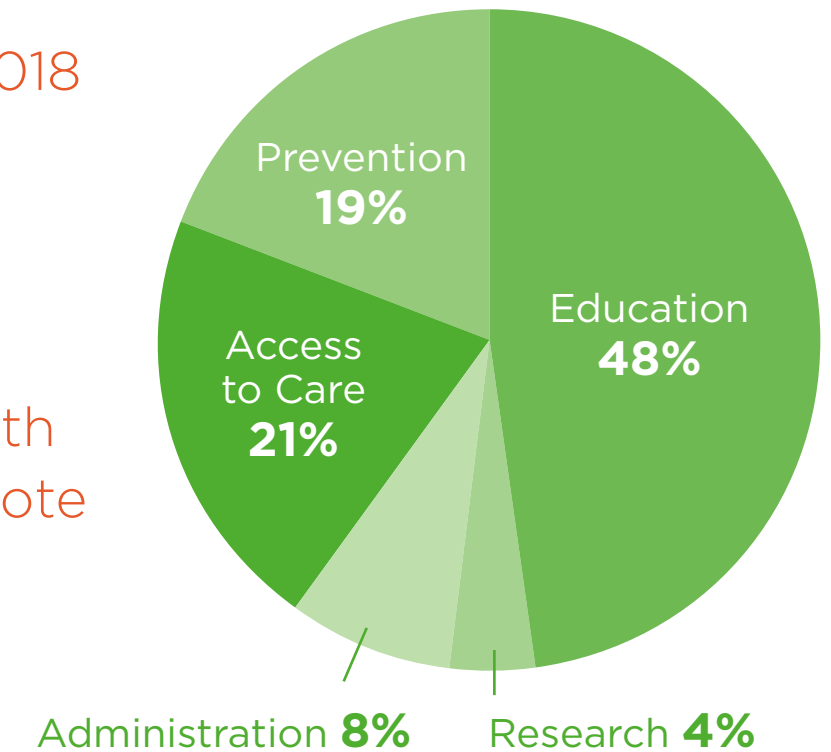
Breaking Down Barriers: Improving the Oral Health of Iowans

As a not-for-profit insurance company, Delta Dental of Iowa's mission is to improve the health and smiles of the people we serve. Through the Delta Dental of Iowa Foundation and Public Benefit Program, Delta Dental invests in projects that improve our communities and support oral and overall health initiatives.

\$3.1 Million

was distributed in 2018 by the Delta Dental of Iowa Foundation and Public Benefit Program to support oral and overall health programs and promote positive healthy behaviors in Iowa.

2018 Delta Dental of Iowa Foundation Funding Distribution



Dentist By 1™

Pottawattamie & Southwest Iowa Counties

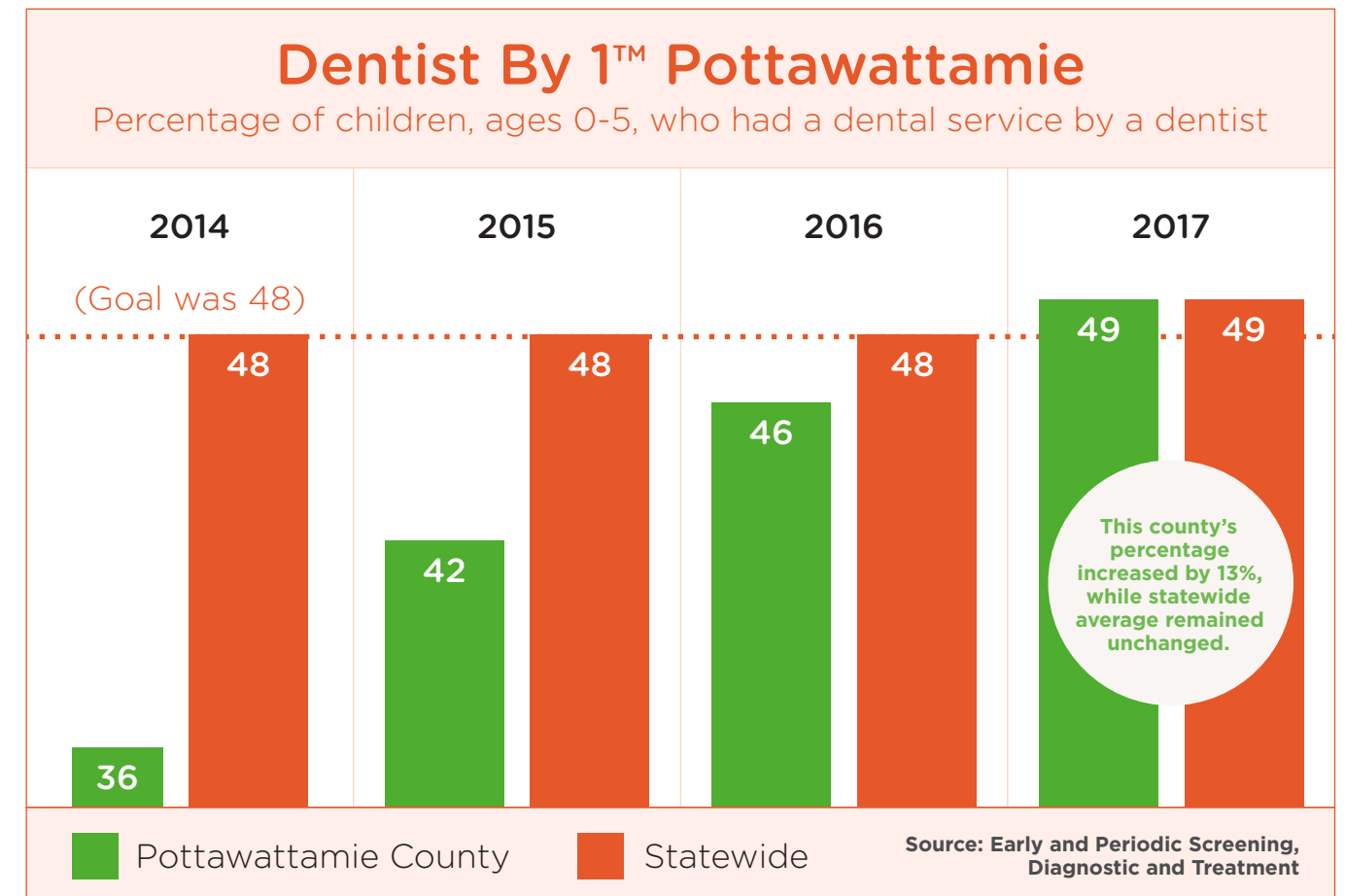
An early visit to the dentist sets the foundation for a lifetime of good oral health. The Foundation is proud to support Dentist By 1 to help educate parents and caregivers about the benefits of taking children to the dentist by the age of one. The campaign began in 2015 and continued in Pottawattamie and surrounding southwest Iowa counties.

Nicole and Brexley



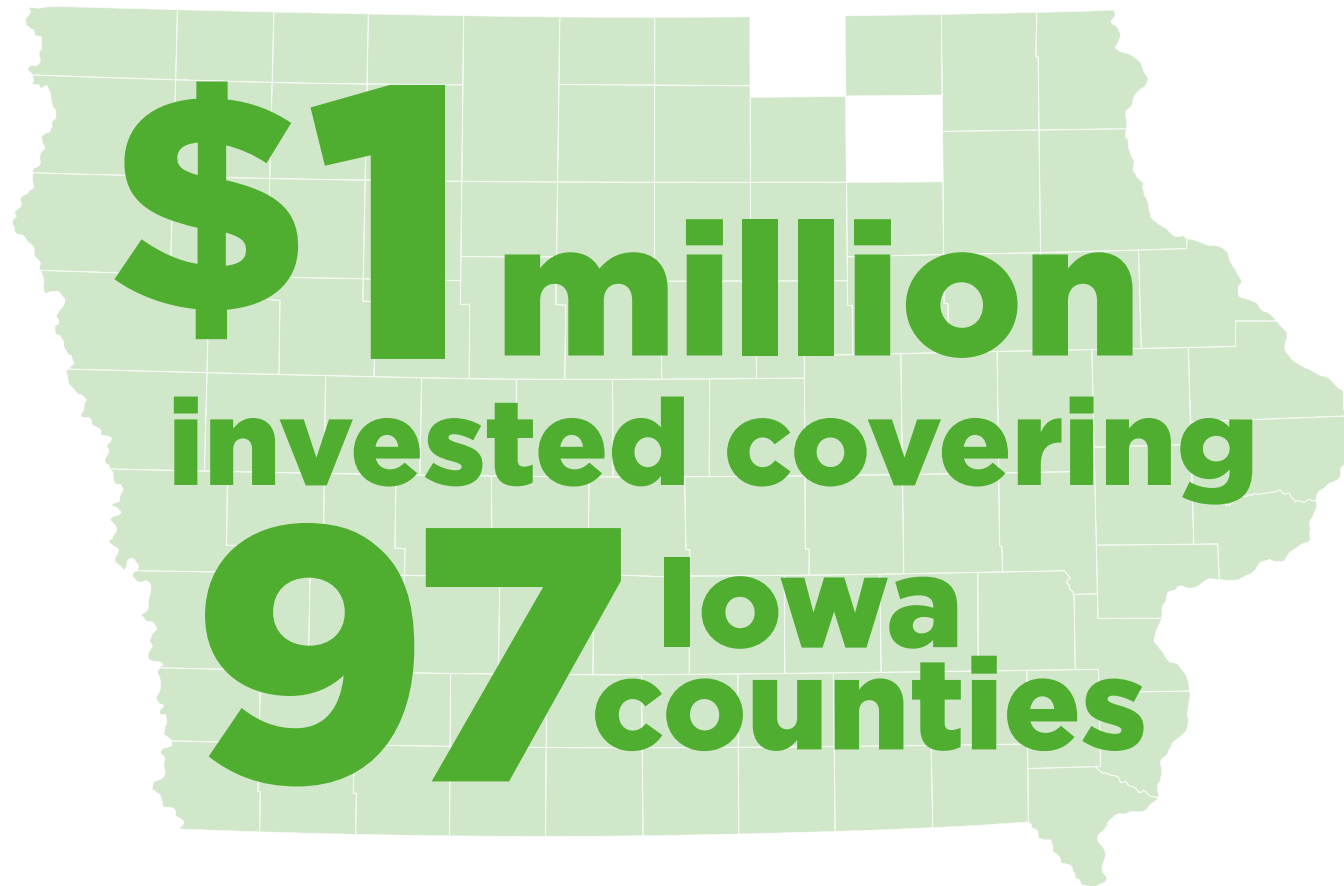
During the three-year campaign, more than **\$433,000** was invested in Pottawattamie and surrounding southwest Iowa counties in the Dentist By 1 public education program. A partnership with FAMILY, Inc. and local community organizations enabled efficient grassroots communication and outreach efforts.

Throughout the three-year campaign, the percentage of children who had a dental service, ages 0-5, in Pottawattamie continued to increase.



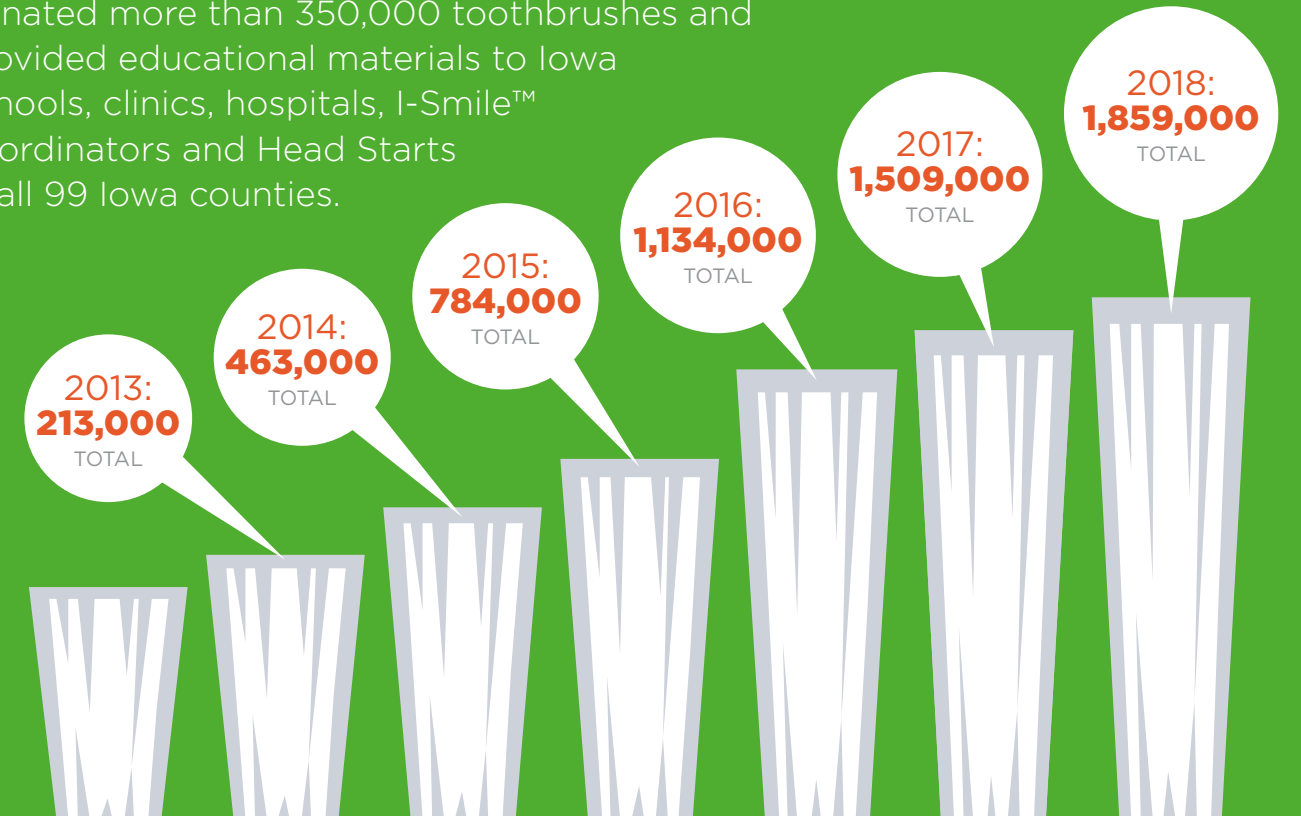
School-Based Dental Sealants

The Foundation provided **\$200,000** in 2018 and continued its collaboration with the Iowa Department of Public Health as part of a long-term partnership to continue expansion of their school-based dental sealant programs in Iowa. Since 2013, **\$1,071,800** has been invested to help expand program services from 27 to 97 counties throughout Iowa. Four counties are covered by other school-based dental sealant programs, and two counties remain.



Oral Health Prevention and Education in all 99 Iowa Counties

To help establish Iowans' oral health habits, the Foundation donated more than 350,000 toothbrushes and provided educational materials to Iowa schools, clinics, hospitals, I-Smile™ coordinators and Head Starts in all 99 Iowa counties.



1.85 MILLION

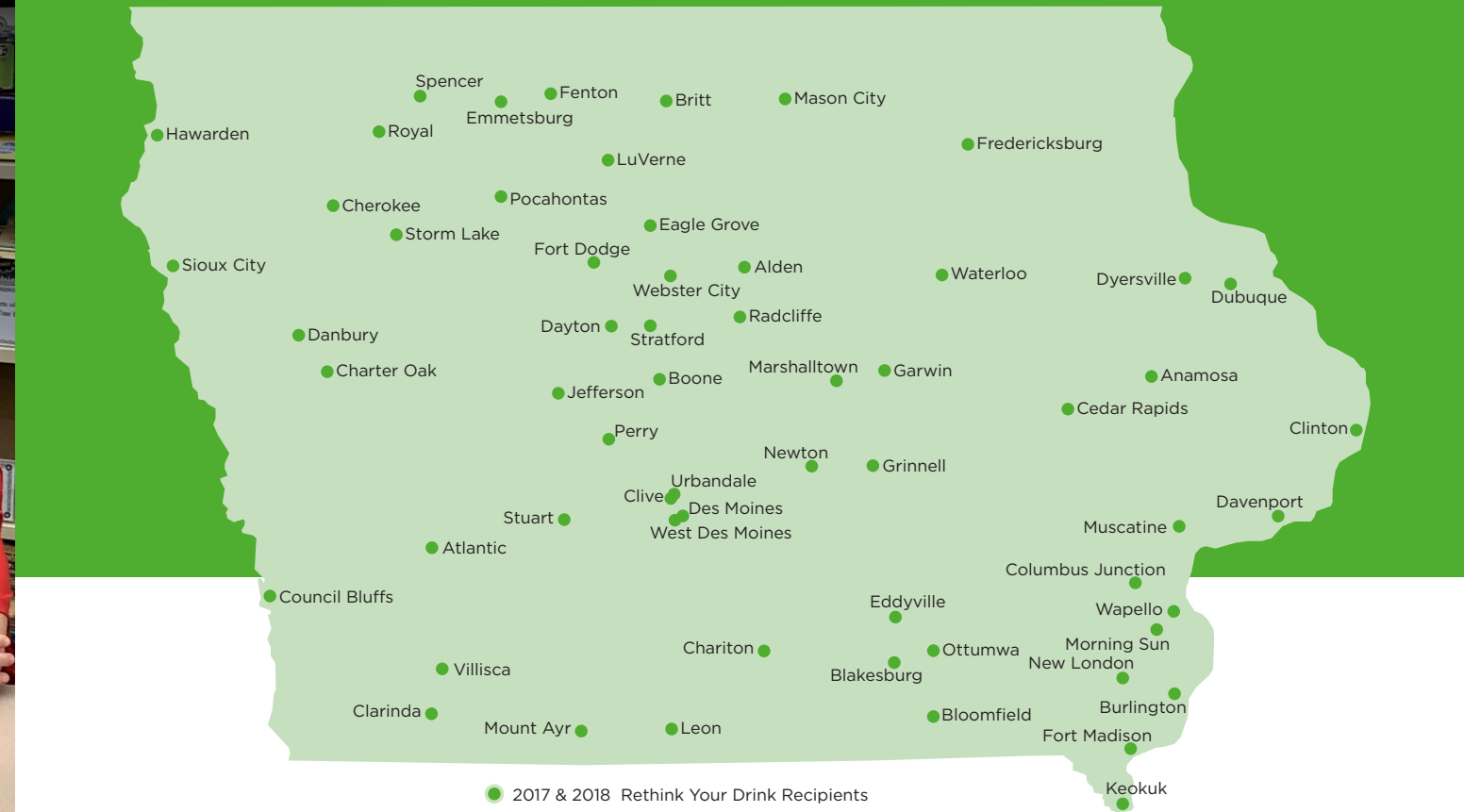
toothbrushes donated through all 99 Iowa counties since 2013



School nurse, Heather Strang, teaches students from Hillside Elementary in West Des Moines about how much sugar is in their drinks, as a part of the Rethink Your Drink educational kit.

RETHINK YOUR DRINK

“Rethink Your Drink” aims to get more kids drinking water throughout the day to support their oral and overall health. The Foundation provided \$203,000 to 61 schools across Iowa. The selected schools received a new water fountain/bottle filling station and reusable water bottles, bookmarks and toothbrushes for students and staff.



Making an impact across Iowa

To date, 115 schools have received water bottle filling stations, water bottles and toothbrushes as a part of the Rethink Your Drink program.

All Iowa schools were welcome to apply, and priority was given to:

- ▶ Communities with optimally fluoridated water
- ▶ Schools that have the highest rates of free and reduced price lunch
- ▶ Schools that do not already have a water bottle filling station installed in their building

Community Water Fluoridation

The Delta Dental of Iowa Foundation supports community water fluoridation because it provides a safe, effective and inexpensive way to fight cavities.

Through the Community Water Fluoridation Award, the Foundation assists with fluoridation of public water systems where fluoride is deficient, non-existent or expenses for necessary equipment upgrades threaten the continuation of optimal water fluoridation.

The City of Adel received \$14,300 to support continued fluoridation efforts in their community.

Kris and Noah enjoy the Jester Park Nature Center in Polk County.



The Delta Dental of Iowa Foundation supports funding to add water bottle filling stations to community centers around the state. In 2018 a filling station was added to the Jester Park Nature Center in Polk County, the Iowa City Senior Center, the City of Ankeny, and the Granger Community Center.



Supporting Oral Health Access



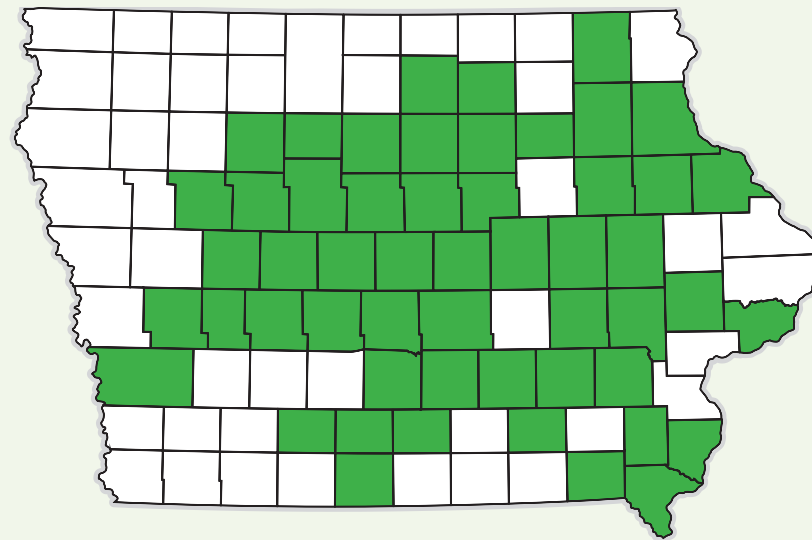
LIFELONG SMILES

Oral Health Access for Aging Iowans

The Foundation supports initiatives of the **Lifelong Smiles Coalition**.

Since 2011, counties with dental public health initiatives specifically targeting older adults have expanded from 9 to 42 counties.

2018



\$40,000 was awarded to Iowa CareGivers to support oral health education for direct care workers.

\$51,400 was awarded to The University of Iowa College of Dentistry and Dental Clinics for continued support of the Office of Education and Training for dental health professionals.

\$1.5 million provided in grant funds since 2013 to advance oral health for older Iowans.

\$180,150 was funded in 2018 to the Iowa Department of Public Health's I-Smile™ Silver – a community-based pilot project in 10 Iowa counties (Calhoun, Des Moines, Hamilton, Humboldt, Lee, Pocahontas, Scott, Van Buren, Webster, and Wright) that connects older adults to oral health education and care.

FIND and Delta Dental of Iowa Loan Repayment Programs

Dentists in these programs practice in one of Iowa's designated dental high priority areas and allocate at least 35 percent of patient services to vulnerable populations including uninsured and underinsured Iowans.

Awarded up to \$100,000 to each recipient of the FIND program for the repayment of dental education debt. Honorees include:

Dr. Ryan Hajek, Dr. Kathryn Handtke, Dr. Steven Leifker, Dr. Melanie Norton, Dr. Dan Scarrow, Dr. Alison Shields and Dr. Matthew Wettach.

In addition, Dr. Mary Hoch received \$50,000 through the Delta Dental of Iowa Loan Repayment Program.



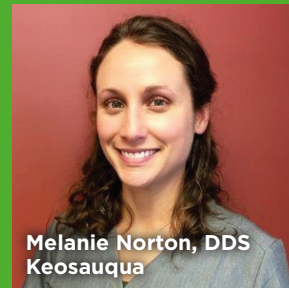
Ryan Hajek, DDS
Council Bluffs



Kathryn Handtke, DDS
Greenfield



Steven Leifker, DDS
Dubuque



Melanie Norton, DDS
Keosauqua



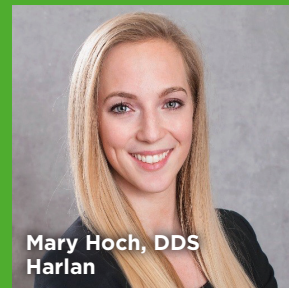
Dan Scarrow, DDS
Jewell



Alison Shields, DDS
Harlan



Matthew Wettach, DDS
Mt. Pleasant



Mary Hoch, DDS
Harlan

FIND

FULFILLING IOWA'S NEED FOR DENTISTS

Since 2002, 43 private-practice dentists have participated in the Loan Repayment and FIND programs to provide **174,000 patient visits** and more than **509,000 dental services** to underserved Iowans.

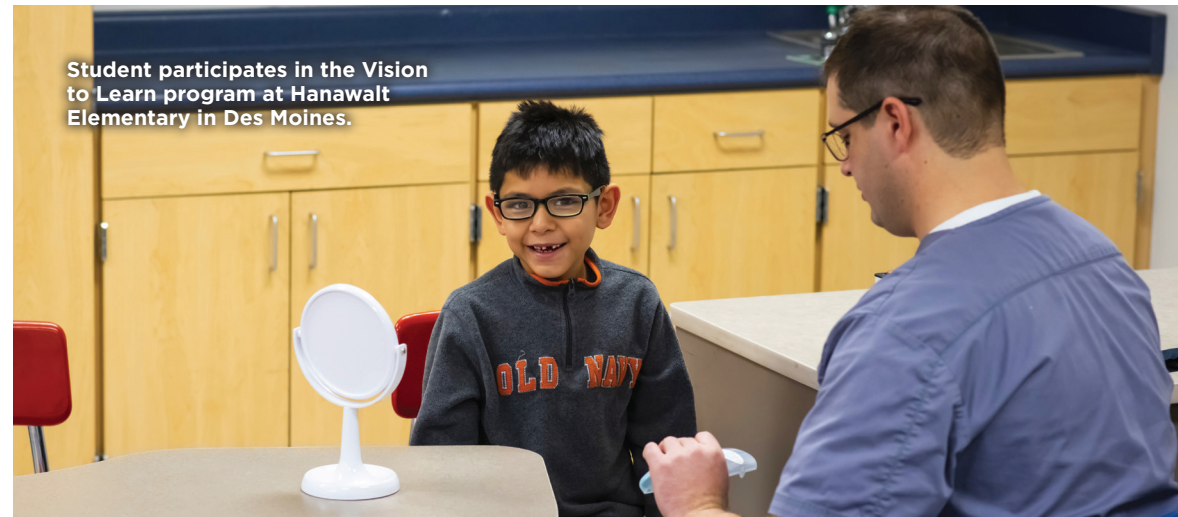


★ = 2018 Loan Repayment and FIND Recipients
● = Past Loan Repayment and FIND Recipients

Community Events and Engagement

Delta Dental proudly supported and participated in many community events such as: 2018 Healthiest State Initiative Walk, Komen Greater Iowa Race for the Cure, United Way of Central Iowa, the Iowa Mission of Mercy event, Vision to Learn, Prevent Blindness Iowa and Iowa KidSight.

Delta Dental's Corporate Giving Program supports giving back and helping bring smiles to Iowans. In 2018, more than \$300,000 was invested across the state to charitable programs and events.



Delta Dental of Iowa Foundation Board & Officers

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VICE CHAIR • Ro Crosbie • *President, Tero International, Clive*

PRESIDENT • Jeff Russell • *President and CEO, Delta Dental of Iowa, Johnston*

Dan Caplan, DDS, PhD
Department Head, Department of Preventive & Community Dentistry, The University of Iowa College of Dentistry and Dental Clinics, Iowa City

Jeff Chaffin, DDS, MPH, MBA, MHA
Vice President & Dental Director, Delta Dental of Iowa, Johnston

Howard Cowen, DDS, MS
Director of the Geriatric & Special Needs Program, Geriatric Fellowship Program, The University of Iowa College of Dentistry and Dental Clinics, Iowa City

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Nolden Gentry
Retired Shareholder, Brick Gentry P.C., West Des Moines

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Joel Wulf
Retired, Assistant Director, Iowa Department on Aging, Des Moines

Executive Director
Suzanne Heckenlaible
Vice President of Public Affairs, Delta Dental of Iowa, Johnston

Secretary/Treasurer
Sherry Perkins
Vice President of Finance and Controller, Delta Dental of Iowa, Johnston



How to Apply for Funding

The Foundation invests in projects that support its 2020 oral health goals and focuses on four critical areas: education and prevention, fluoridation, access to care for underserved children, and access to care for nursing home and homebound elderly.

To apply for funding or for more information on a specific program, visit deltadentalia.com/foundation or contact the Foundation at IA_Foundation@deltadentalia.com.

Foundation Team



Suzanne Heckenlaible
Executive Director



Beth Jones
Public Benefit Manager



Maren Lenhart
Public Benefit Planning
Analyst



Lana Lichtenstein
Executive Assistant, Boards

Delta Dental of Iowa Foundation

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