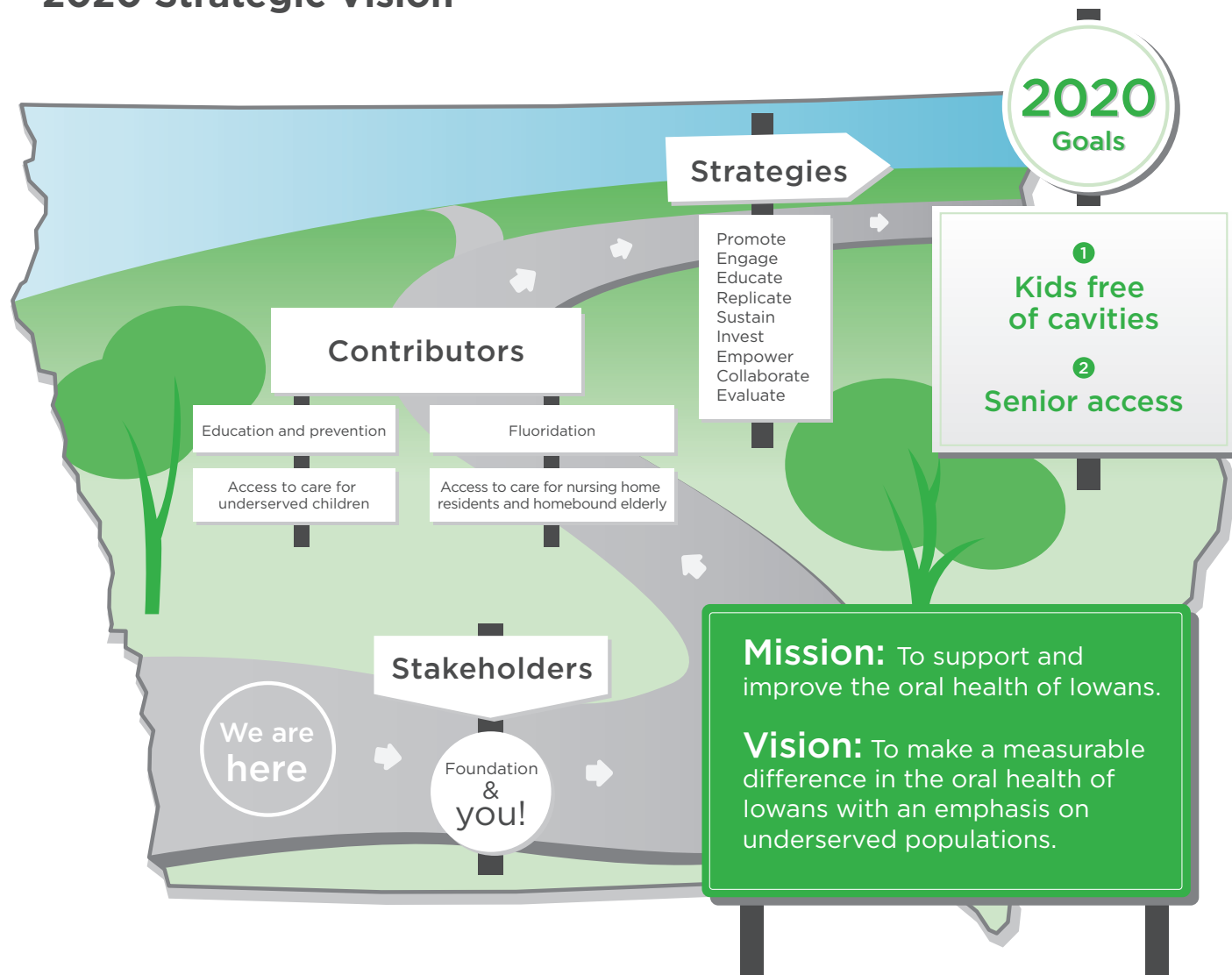


Improving the Health and Smiles of Iowans.

2019 Delta Dental of Iowa Foundation,
Community Impact and Community Giving Annual Report

Delta Dental of Iowa Foundation 2020 Strategic Vision



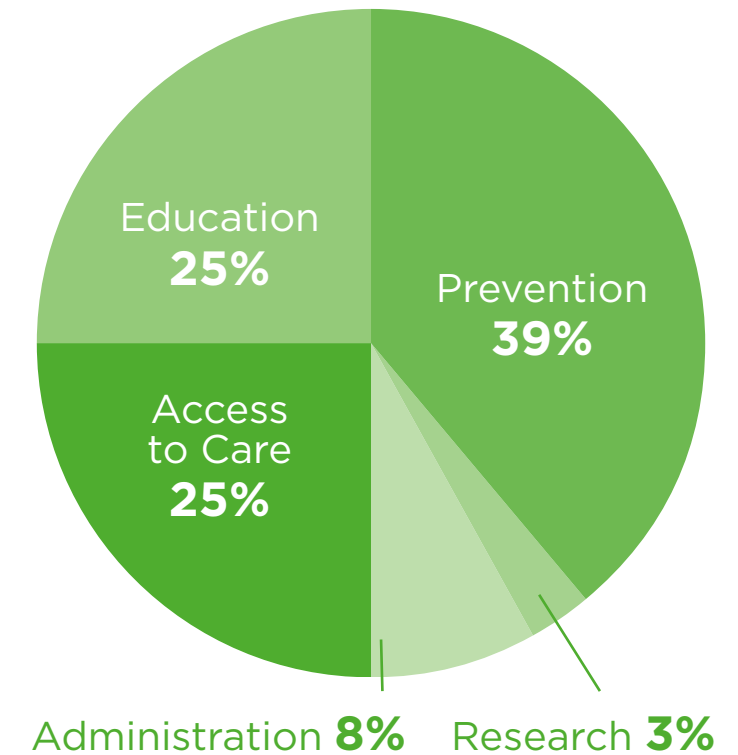
The Foundation's strategic vision is to proactively reach its long-term goals that support and improve the oral health of underserved Iowans.

Breaking Down Barriers: Improving the Oral Health of Iowans

As a not-for-profit insurance company, Delta Dental of Iowa's mission is to improve the health and smiles of the people we serve. Through the Delta Dental of Iowa Foundation and Community Impact Program, Delta Dental invests in projects that improve our communities and support oral and overall health initiatives.

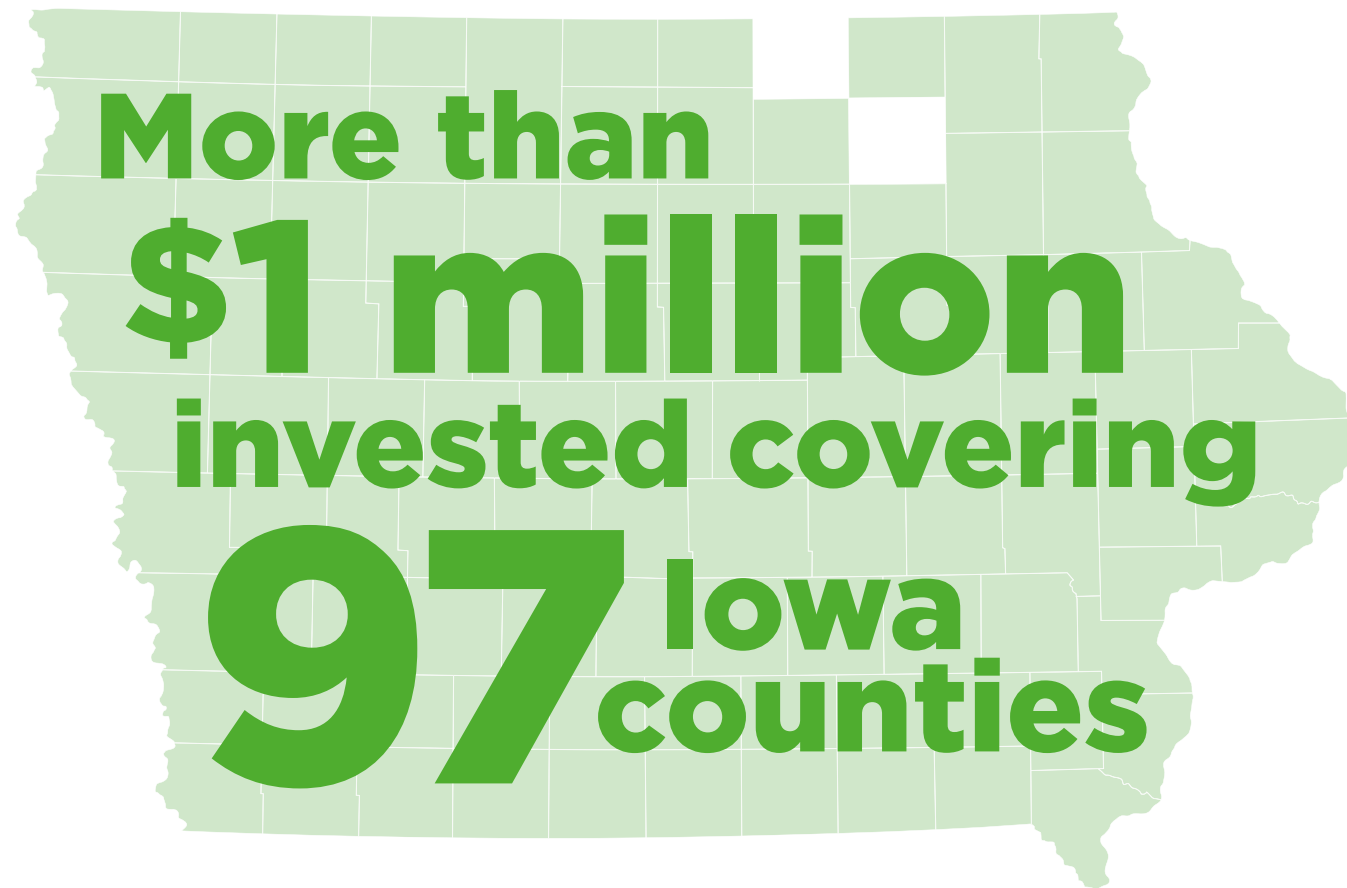
In 2019, more than **\$2.7 Million** was distributed by the Delta Dental of Iowa Foundation and Community Impact Program to support oral and overall health programs and promote positive healthy behaviors in Iowa.

2019 Delta Dental of Iowa Foundation and Community Impact Funding Distribution



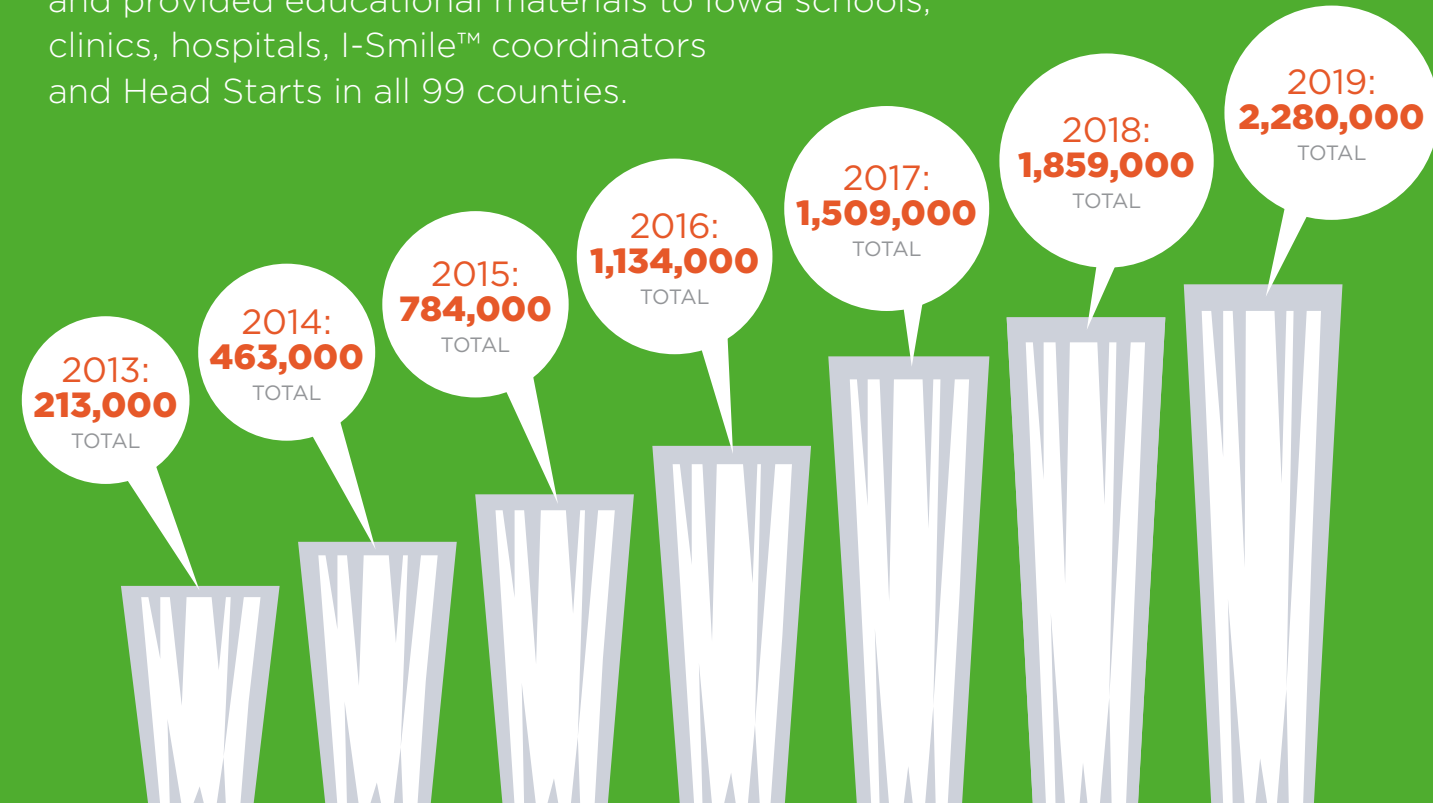
School-Based Dental Sealants

The Foundation provided **\$200,000** and continued its collaboration with the Iowa Department of Public Health as part of a long-term partnership to continue expansion of their school-based dental sealant programs in Iowa. Since 2013, **\$1,271,800** has been invested to help expand program services from 27 to 97 counties throughout Iowa. Four counties are covered by other school-based dental sealant programs, and two counties remain.



Oral Health Prevention and Education in all 99 Iowa Counties

The Foundation donated more than 421,000 toothbrushes and provided educational materials to Iowa schools, clinics, hospitals, I-Smile™ coordinators and Head Starts in all 99 counties.

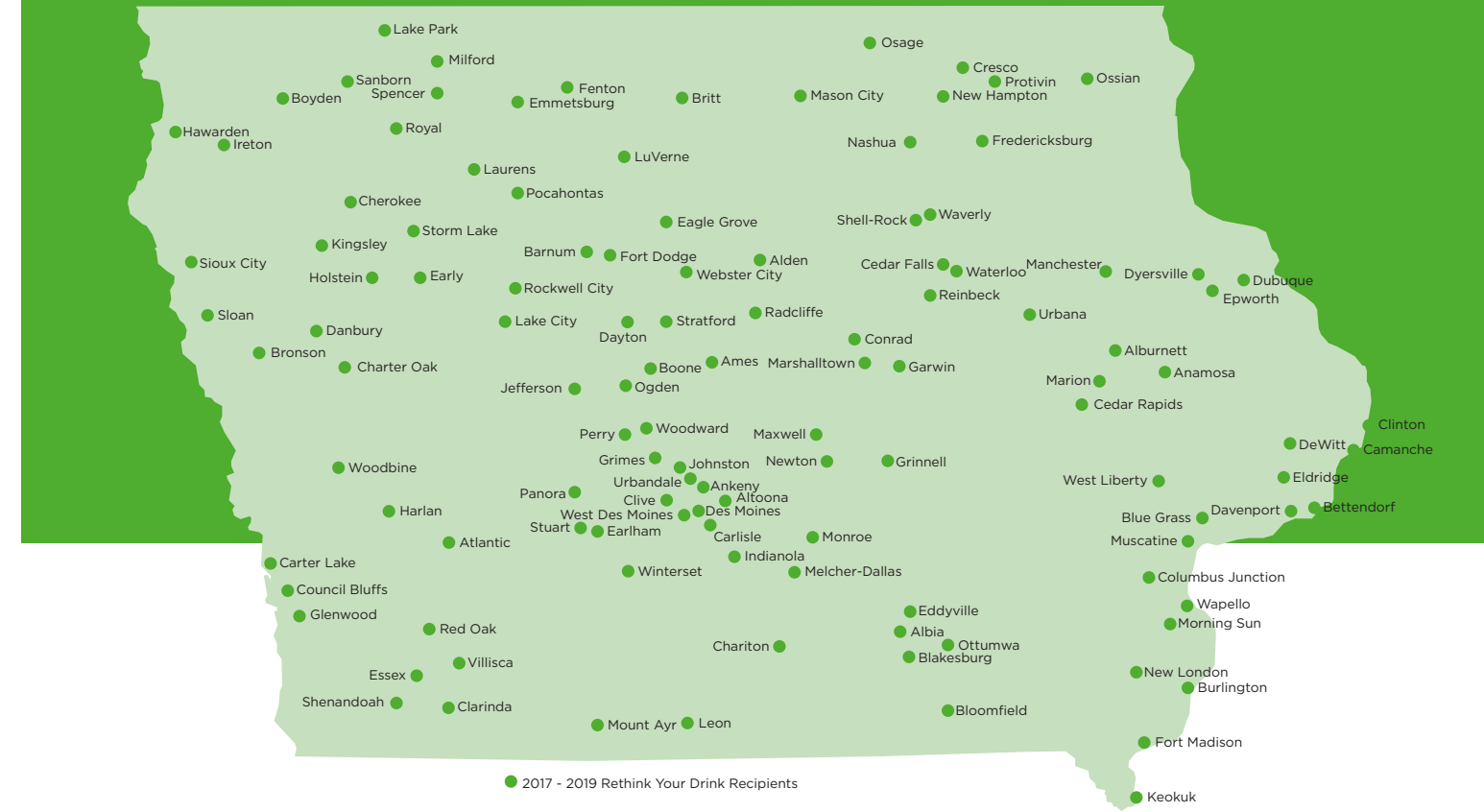


2.28 MILLION

toothbrushes donated through all 99 Iowa counties since 2013

RETHINK YOUR DRINK

“Rethink Your Drink” aims to help kids drink more water throughout the day to support their oral and overall health. The Foundation provided \$685,000 to 143 schools and 77,100 students and staff members across Iowa. The selected schools received a new water fountain/bottle filling station and reusable water bottles, bookmarks and toothbrushes for students and staff.



Making an impact across Iowa

To date, 258 schools have received water bottle filling stations, water bottles and toothbrushes as a part of the Rethink Your Drink program.

All Iowa schools were welcome to apply, and priority was given to:

- ▶ Schools that have the highest rates of free and reduced price lunch
- ▶ Schools that do not already have a water bottle filling station installed in their building

Over the past three years, the Foundation has invested more than **\$1,195,000** in the Rethink Your Drink program designed to educate Iowa students on the benefits of drinking water.

Community Water Fluoridation Award

Through the Community Water Fluoridation Award, the Foundation continues to assist with fluoridation of public water systems where fluoride is deficient, non-existent, or expenses for necessary equipment upgrades threaten the continuation of optimal water fluoridation. The City of Independence received \$25,000 to support continued fluoridation efforts in their community. This equipment addition provides immediate water quality information and their staff with the ability to immediately respond to issues/concerns should they arise.



Washington outdoor water bottle filling station.

The Delta Dental of Iowa Foundation supports funding to add water bottle filling stations to outdoor parks/trailheads and community centers around the state. In 2019, filling stations were added to city parks in the City of Cumming and the City of Washington.



Foundation establishes first of its kind, professorship for geriatrics and special needs dentistry

The University of Iowa College of Dentistry and Dental Clinics was awarded a \$750,000 grant from the Delta Dental of Iowa Foundation to establish a professorship in Geriatric and Special Needs Dentistry. Dr. Howard Cowen, a dentist and instructor at the university, was recognized as the professorship's first awardee.

The goal of the professorship, believed to be the only one of its kind in the U.S., is to focus on necessary training for geriatric patients and patients with special needs. Dental students at the University of Iowa will now be better equipped and skilled to serve these special need populations.



LIFELONG SMILES

Oral Health Access for Aging Iowans

The Foundation supports initiatives of the **Lifelong Smiles Coalition**.

\$20,000 was awarded to Iowa CareGivers to support oral health education for direct care workers.

More than **\$1.7 million** provided in grant funds since 2013 to advance oral health for older Iowans.

\$167,450 funded to the Iowa Department of Public Health's I-Smile™ Silver – a community-based pilot project in 10 Iowa counties (Calhoun, Des Moines, Hamilton, Humboldt, Lee, Pocahontas, Scott, Van Buren, Webster, and Wright) that connect older adults to oral health education and care.

FIND and Delta Dental of Iowa Loan Repayment Programs

Dentists in these programs practice in one of Iowa's designated dental high priority areas and allocate at least 35 percent of patient services to vulnerable populations including uninsured and underinsured Iowans.



Awarded up to \$100,000 each to recipients of the FIND program for the repayment of dental education debt. Honorees include:



Dr. Bryn Ealy (Johnson),
Iowa Falls



Dr. Michael Hemming,
Charles City



Dr. Kali Kircher,
Keokuk



Dr. Matthew Merideth,
Emmetsburg/Algona

Since 2002, 48 private-practice dentists have participated in the Loan Repayment and FIND programs to provide **203,000 patient visits** and more than **588,000 dental services** to underserved Iowans.



Community Events and Engagement

Delta Dental proudly supported and participated in many community events such as: 2019 Healthiest State Initiative Walk, Komen Des Moines MORE THAN PINK Walk™, United Way of Central Iowa, Girls on the Run, Vision to Learn, Prevent Blindness Iowa, Iowa KidSight, and the Iowa Mission of Mercy event.

Delta Dental's Corporate Giving Program supports giving back and helping bring smiles to Iowans. In 2019, more than \$478,000 was invested across the state to community health related and charitable programs and events.



What's Next?

Improving the Health and Smiles of All Iowans Beyond 2020

In an era where health care practices are increasingly integrated and in which patients seek holistic health care solutions, the Foundation will extend its grant making to areas of wellness and vision and in ways that relate to oral health, which will, as always, remain at the center of what we do.



Capitol View Elementary School
©2018 Des Moines Public Schools.

Mission: Strengthen and transform the health and smiles of all Iowans.

The Delta Dental of Iowa Foundation adopts a systems change approach to its work in 2020 and beyond. The Foundation pursues this mission over the next five years through investments in oral health, integration of oral and overall health, and overall health through an equity lens.



How we define our work:

Oral health – Projects that promote healthy smiles for all Iowans.

Oral and overall health integration – Projects that strengthen connections between dental, physical, and emotional health.

Overall health – Wellness, vision, and related activities that enable Iowans to live healthy and active lives.

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CHAIR-ELECT • Joel Wulf • *Retired, Assistant Director, Iowa Department on Aging, Des Moines*

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Jan Reinicke

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Howard Cowen, DDS, MS

Director of the Geriatric & Special Needs Program, Geriatric Fellowship Program, Delta Dental of Iowa Foundation Geriatric and Special Needs Professor, The University of Iowa College of Dentistry and Dental Clinics, Iowa City

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Executive Director

Suzanne Heckenlaible

Vice President of Public Affairs, Delta Dental of Iowa, Johnston



How to Apply for Funding

The Foundation invests in projects that support its Community Impact Program goals and programs that support oral health, oral health and overall health integration, and overall health, including vision and behavioral health. Funding will also focus on three critical areas: education and advocacy, access and prevention, and policy and research.

To apply for funding or for more information on a specific program, visit deltadentalia.com/foundation or contact the Foundation at IA_Foundation@deltadentalia.com.

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